

img journal

interdisciplinary journal
on image, imagery
and imagination

04
APR 2021

Copy / False / Fake

ISSUE 04

04/2021

COPY / FALSE / FAKE

EDITED BY

Manuela Ghizzoni, Elena Musiani

ESSAYS

Giovanni Anzani

Monica Baggio

Chiara Casarin

Vincenzo Cirillo

Carlo De Medio

Andrea Donelli

John Gatip

Elisabetta Caterina Giovannini

Rosina Iaderosa

Massimiliano Lo Turco

Edoardo Maggi

Elena Merino Gómez

Fernando Moral Andrés

Aimee Murphy

Antonella Poce

Paola Puma

Maria Rosaria Re

Federico Rebecchini

Michael Renner

Giuseppe Resta

Jessica Romor

Monica Salvadori

Kambiz Shafei

Andrea Tomalini

Mara Valente

Luca Zamparo

Ornella Zerlenga

ISSN 2724-2463

ISBN 9788899586195

DOI 10.6092/issn.2724-2463/v-n4-2021

www.img-network.it

<http://img-journal.unibo.it>



PUBLICA

img journal
Interdisciplinary journal
on image, imagery and imagination

COPY / FALSE / FAKE

Issue 04

April 2021

EDITED BY

Manuela Ghizzoni, Elena Musiani

ISSN 2724-2463

ISBN 9788899586195

DOI 10.6092/issn.2724-2463/v-n4-2021

EDITORS-IN-CHIEF

Alessandro Luigini, Chiara Panciroli

ASSOCIATE EDITORS

Demis Basso, Stefano Brusaporci, Enrico Cicalò,
Roberto Dainese, William Grandi, Massimiliano Lo
Turco, Valeria Menchetelli, Matteo Moretti, Antonella
Nuzzaci, Elena Pacetti, Antonella Poce, Daniele Rossi,
Daniele Villa, Franca Zuccoli

SCIENTIFIC COMMITTEE

Fabrizio Apollonio, Paolo Belardi, Andras Benedek,
Emma Beseghi, Giorgio Camuffo, Eugene Ch'ng, Pilar
Chias Navarro, Alessandra Cirafici, Manuel de Miguel,
Agostino de Rosa, Antonella Di Luggo, Edoardo Dotto,
Maria Linda Falcidieno, Roberto Farnè, Francesca
Fatta, Franz Fischnaller, Marco Gaiani, Fabrizio Gay,
Andrea Giordano, Nicole Goetschi Danesi, Nicolás
Gutierrez, Ricard Huerta, Robert Harland, Pedro
António Janeiro, Francesco Maggio, Stuart Medley,
Raffaele Milani, Fabio Quici, Rossella Salerno, Andrea
Pinotti, Ana Margarida Ramos, Michael Renner,
Cesare Rivoltella, Paola Puma, Pier Giuseppe Rossi,
Maurizio Unali, Tomaso Vecchi, Carlo Vinti, Ornella
Zerlenga

JOURNAL MANAGER

Valeria Menchetelli

EDITORIAL BOARD

Alessandro Basso, Vincenzo Cirillo, Alessandra De
Nicola, Ramona Feriozzi, Alexandra Fusinetti, Elisa-
betta Caterina Giovannini, Anita Macaudo, Giovanna
Ramaccini, Michele Valentino, Starlight Vattano,
Marco Vedoà

PUBLISHERS

> on line version:

Department of Education studies "Giovanni Maria Bertin"

<http://www.edu.unibo.it/>



> print version:

PUBLICA. Sharing Knowledge

www.publicapress.it

PUBLICA

SHARING KNOWLEDGE

SPONSORSHIP



Freie Universität Bozen

Libera Università di Bolzano

Universitā Lieldia de Bulsan

img journal is a on line, open access and peer
reviewed interdisciplinary scientific journal.

Articles, excluding keynote essays, are subject to
double blind peer review.

img journal publishes manuscripts in English and,
optionally, in mother language (published in only-text
format on website), and use APA citation style.

The linguistic editing of articles is the responsibility
of the authors.

Open access article distributed under the terms and
conditions of the Creative Commons Attribution 4.0
International (CC BY 4.0) license

Included in ANVUR's list of Scientific Journals (areas
08, 10 and 11).

img-network ©

<https://img-journal.unibo.it/>

www.img-network.it/img-journal/

journal@img-network.it

Copy / False / Fake

edited by
Manuela Ghizzoni, Elena Musiani

ESSAYS

Giovanni Anzani
Monica Baggio
Chiara Casarin
Vincenzo Cirillo
Carlo De Medio
Andrea Donelli
John Gatip
Elisabetta Caterina Giovannini
Rosina Iaderosa
Massimiliano Lo Turco
Edoardo Maggi
Elena Merino Gómez
Fernando Moral Andrés
Aimee Murphy
Antonella Poce
Paola Puma
Maria Rosaria Re
Federico Rebecchini
Michael Renner
Giuseppe Resta
Jessica Romor
Monica Salvadori
Kambiz Shafei
Andrea Tomalini
Mara Valente
Luca Zamparo
Ornella Zerlenga

6

EDITORIAL

Matteo Treleani, Francesco Zucconi

22

Beyond the truth. Copy/False/Fake

Alessandro Luigini, Valeria Menchetelli

CONTRIBUTIONS

36

The 'Original' Fake

Marinella Arena

62

Ercole Farnese 4.0.

Copy of copy of copy (almost original)

Paolo Belardi

78

**Representation between art
and imitative structure**

Stefano Chiarenza, Barbara Messina

96

Citation, Tribute, Remake, Plagiarism.

Overlaps and borders in movies

Stefano Colistra

116

**Forgery and narrative
in architecture design communication**

Fabio Colonnese

134

Sum or Total?

The case of the Cistercian monastery in Miami

Fabio Colonnese, Maria Grazia D'Amelio,

Lorenzo Grieco

156

**The cultural value of the copy
in the museum domain**

Massimiliano Lo Turco,
Elisabetta Caterina Giovannini, Andrea Tomalini

180

**Manipulation, retouching and staging:
the debate on veracity of documentary images
in digital era. Some cases compared**

Edoardo Maggi

204

**The cultural reception of reproduction
in the 21st century: Canova, Piranesi
and the use of technology
for original creations**

Elena Merino Gómez, Fernando Moral Andrés,
Chiara Casarin

224

**Aura, Provenance, Fakes & Forgeries.
Exploring the pitfalls of provenance
and how this can enhance the agenda
of fakes and forgeries in the art world**

Aimee Murphy

242

**Using 3D reproductions
of archaeological objects
in museum education context.**

**A learning experience
within an Etruscan musical collection**
Antonella Poce, Maria Rosaria Re, Mara Valente,
Carlo De Medio

262

**From authentic to realistic,
from true to plausible:
the digital architectural survey
between the real and the virtual**

Paola Puma, Giovanni Anzani

284

**About buying a fake version
of a counterfeit £10 note**

Federico Rebecchini

300

**Seduction or Proof?
Revealing assumptions
in the negotiation of perceived reality
through images**

Michael Renner, Kambiz Shafei

322

**The Aesthetic of Right.
How historical fake feeds populist agendas**

Giuseppe Resta, John Gatip

342

**The "MemO" Project: the study,
digitalisation and value enhancement
of Greek and South-Italian Pottery in Veneto.
The issue of forgery**

Monica Salvadori, Monica Baggio, Luca Zamparo

COMPOSITE

364

**Homological relations
between graphic-geometric
descriptive/projective models.
Principle of virtual works
in descriptive geometry**

Andrea Donelli

382

***Prospectiva pingendi, prospectiva fingendi.*
For a history
of the different rules
of practical perspective**

Jessica Romor

402

Once upon a time there were fireworks.

The new nocturnal drones light shows

Ornella Zerlenga, Rosina Iaderosa,

Vincenzo Cirillo

426

APPENDIX

Mother language texts