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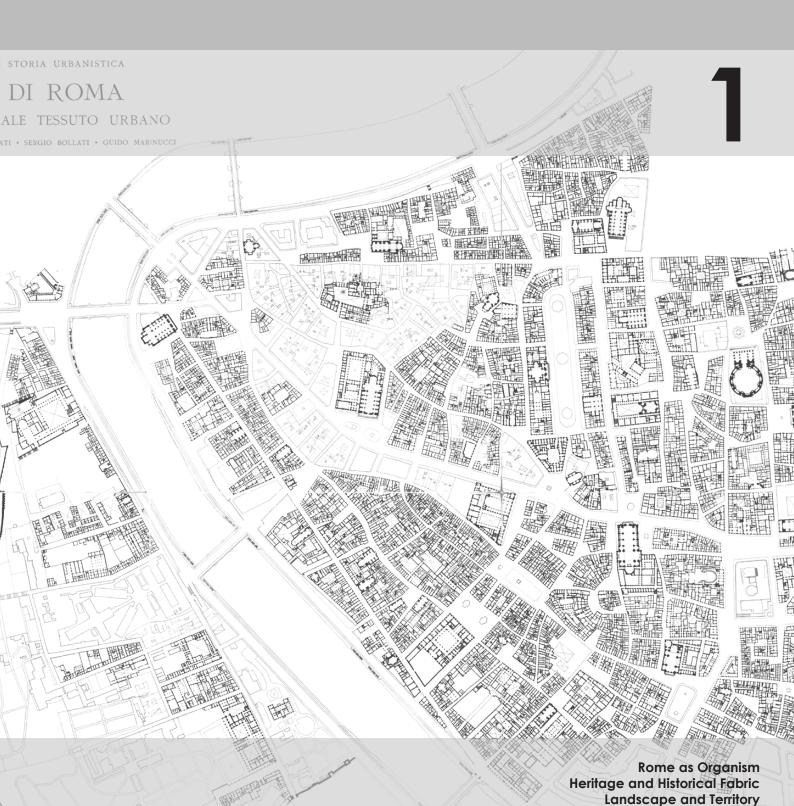
cityasorganism

new visions for urban life

22nd ISUF International Conference | 22-26 september 2015 Rome Italy

edited by Giuseppe Strappa Anna Rita Donatella Amato Antonio Camporeale

Sustainable Design and Urban Regeneration



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Rome as Organism
Heritage and Historical Fabric
Landscape and Territory
Sustainable Design and Urban Regeneration

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Introduction

Giuseppe Strappa
"Sapienza" University of Rome

Conference Chair

First of all let me say how happy and glad I am to host an Isuf Conference in Rome, in our Faculty of Architecture of "Sapienza" University.

Since our early Isuf meetings in the Nineties, I always thought that, sooner or later, we had to organize a conference in Rome on Urban Morphology.

We were a few people at that time but since then many years have passed and the number of Isuf members is much increased.

Even the fields of interest and scientific methods have proliferated and the meaning of the term "urban morphology" now applies to many schools of thought, sometimes quite dissimilar from those of the founders, but certainly useful to the progress of "discipline."

To our field of interest it was actually recognized the status of discipline, whose roots do not belong only to the schools of cultural geography and building typology, but also acknowledged the different influences of scholars of the city form such as Christofer Alexander, Colin Rowe, Kevin Lynch.

For our conference we had about 700 submissions by Urban Morphology scholars belonging to different schools from all over the world. It is noteworthy that most of submissions came from countries rapidly changing, a sign that Isuf has become an association of actual reference in studies on urban transformation.

Each Isuf Conference had its peculiar character linked to the specificities of the place that hosts it.

I think that an Isuf Conference in Rome has two special reasons.

The first is that Rome is a true text of Urban Morphology, not only for its monumental and archaeological part, but mainly for its urban fabric that have been transformed over centuries. This also explains the presence here of numerous colleagues interested to heritage and interventions inside the historical fabrics.

Not by chance, is involved in this conference Daniela Esposito, the Director of the School of Restoration in Rome, one of the most prestigious institutions in the field in Europe. Moreover, as Jeremy Whithand has written in the last edition of our Journal, the matter merit high priority on the Isuf agenda, as the contribution of UM studies in the various Heritage Organizations has been meager in recent years.

The second reason is that this school of Valle Giulia hosted the birth of one of the schools of thought on which (along with the conzenian one) was founded Isuf. A school with a long tradition, born in the '30s with scholars such as Giovannoni and Milani, and continued by Calandra, Muratori, Caniggia and many others. A tradition which we try to continue with an open mind and by experimenting in new ways.

A last point. In organizing the structure of this conference we faced the problem of collecting many different contributions within, as far as possible, homogeneous sessions. As for any conference proposing an "oriented" theme, we had to deal with the answers of ap-

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In opening this Conference I feel obliged to thank the Vicar Rector of Sapienza, Renato Masiani, The Dean of the Faculty Annamaria Giovenale, the Director of the Department of Architectural Design Piero Ostilio Rossi. All of them have strongly encouraged this project.

A special thanks is due to professors and students of our Draco PhD School. They have actually coordinated, helped, and concretely supported the initiative. Chair_Rita Occhiuto Faculté d'Architecture, Université de Liège, Belgium Co-Chair_Maesoomeh Arabi Draco PhD School, "Sapienza" University of Rome, via A. Gramsci, 53, 00197, Rome, Italy

Reading Contemporary Landscape

Landscapes and Territories
Urban Landscapes
Metropolitan Infrastructure

For a new organic-city

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Keywords: cities, landscape, urban morphology, organic city

Abstract

Organic= deriving from living matter; relating to a bodily organ; fit together as part of the whole

In his investigation of Europe's architectural identity and crisis, V. Gregotti tries to examine the reasons of this condition and the material circumstances in which nowadays architects act. Among the mentioned causes the lack of thoughtful consideration towards the themes of transformation of the existing fabric instead of fostering the city expansion; the proliferation of specializations and the confining of the profession of the architect in the role of an image maker for the marketina; the rise of comprehensible environmental preoccupations acting as an ideological guise deprived of content. To these we have to add the lack of interest of the politics to take into account the longue durée of the territorial transformation. As a result our cities and architecture are designed through a careful attention in answering numerous building codes regulations as well as strict environmental controls and all sorts of bureaucratic responses, lacking instead the principal goal that is the capacity of "crafting the city". In his more recent contribution regarding the sublime in ours time, Gregotti regards the landscape as a recently recuperated concept capable of nurturing a cultural collective idea of settlement. Yet landscape cannot be confused with sustainable and ecological practices, that per se cannot guarantee design excellence. The reference towards the geographical and historical nature of the landscape implies the acknowledgement of an overall character collectively recognizable in terms of scale, imaginary, memory, morphology. The paper aims at analyzing modern and contemporary urban design case studies with the goal of understanding the new urban design morphologies and principles and to highlight what we can understand as new organic-city. The urban is the site of complex relationships and successful projects are those who accomplish disciplinary knowledge together with sustainable and innovative challenges.

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Organic= deriving from living matter; relating to a bodily organ; fit together as part of the whole.

In his investigation of Europe's architectural identity and contemporary crisis, Vittorio Gregotti¹ tries to examine the reasons of the current critical condition and the material circumstances in which nowadays architects act. Among the mentioned causes the lack of thoughtful consideration towards the themes of transformation of the existing fabric instead of fostering the city expansion; the proliferation of specializations and the confining of the profession of the architect in the role of an image maker for the marketing; the rise of comprehensible environmental preoccupations acting as an ideological guise deprived of content. To these we have to add the lack of interest of the politics to take into account the *longue dur*ée of the territorial transformation. As a result our cities and architecture are designed paying a careful attention in answering numerous building codes regulations as well as strict environmental controls and all sorts of other bureaucratic responses, lacking instead the principal goal that is the capacity of "crafting the city".

In his more recent contribution regarding the *sublime* in ours time², Gregotti regards the landscape as a recently recuperated concept capable of nurturing a cultural collective idea of settlement. Yet landscape cannot be confused with sustainable and ecological practices that per se cannot guarantee design excellence. The reference towards the geographical and historical nature of the landscape implies the acknowledgement of an overall character, collectively recognizable in terms of scale, imaginary, memory, and morphology.

Although Europe is not deficient of virtuous and successful recent examples of city enhancement, such as the largely well-known cases of Barcelona, Hamburg, Copenhagen, Lyon, Marseille and some others, the situation in Italy is not as encouraging. In Italy we can count on single interesting new buildings that have been built in the last ten or twenty years, but examples of efficacious and valuable urban regualification are rare. One could think that this corresponds to a lack of urban transformations tout-court. Instead, at a closer glimpse, we realize that Italy is experiencing a quick and heavy soil consumption, since in 2014 the built environment occupies 21.000 km² corresponding in percentage to the 7% of its territory, that is almost three times more the quantity engaged in the Fifties, estimated in 8.100 km² equivalent to the 2,7% of the total land³. My preoccupation in the evaluation of the problem though, is not merely quantitative, but qualitative. What percentage of these transformations can be regarded as the creation of interesting conurbations and creative growth or renovations, and what fraction of it is instead merely banal and conventional development or worse, even environmental devastation? Unfortunately I don't know the answer in terms of percentage, but I am afraid the results are completely pending towards a predictable and conventional design practice, mostly subjugated to the developers' imperatives and the answering to codes, completely left to the market's priorities with no quality obligations imposed by local governments.

If we ask around what makes a good neighborhood, or a good city, apart from the obvious things like having a low crime rate and good schools, one of the most important factors is the quality of space. The place where we live has an important contribution to our well-being. The urban theorist Richard Florida has affirmed in an interview⁴ that most psychologists and behavioral economists have said that the two things that make us happy in life are work that we can identify with and that we find challenging, and having great social relationships. Florida thinks that the community we live in happens to be "that incredibly important third part of that triangle of human happiness".

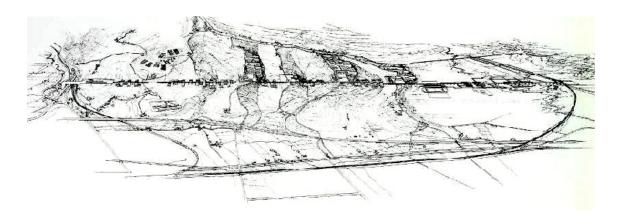
¹V. Gregotti, Identità e crisi dell'architettura europea, Torino, Einaudi, 1999.

²V. Gregotti, Il sublime al tempo del contemporaneo, Torino, Einaudi, 2013.

³ISPRA (istituto superiore per la ricerca ambientale) Il consumo di suolo in Italia, Edizione 2015.

⁴Interview to Richard Florida by A. Price in http://magazine.good.is/articles/you-are-where-you-live-what-makes-a-perfect-neighborhood.

Figure 1. Vittorio Gregotti, University of Calabria, Cosenza, 1973-79. Bird's eye view of the winning project in the competition for a new university of Calabria. The new structure is rooted in the geographical features of the site (a large hilly area that extends down from the Paolan mountain chain towards the Crati river valley).



So in essence a neighborhood is not just a set of individuals, but a set of relationships.... And the relationships are fluid. Some are longstanding and some you can plug into and play. And the places that enable those relationships to form are the places that do better.

So the relational qualities are the most important reason why grand part of the human beings live in cities and also the main reason that makes a good neighborhood. How can we enable in the neighborhood these relationships to occur? Being an architect, I think that form, the shape of the space, is not a secondary issue, even if not the only one. Functional answers are also needed to craft space and to create relationships. The city needs in fact to be useful to the lodging of people and to the organization of work, to the problems of garbage and waste, to the issues of water supply and drainage, to the distribution and production of food, to the mobility of people, to well-being and recreation, and so on. Modernist urbanism has fixed standards, believing that quantities could solve the problem. As a result all our governments are concerned with standards, in order to reach certain quantitative levels. But quantities are not necessarily adequate to create relations. Policies and guidelines fix our standards, but no document is engaged with recognizing the problem of relationships and form, because form cannot be established a-priori as a ready-made tool. Form, of course, could also be informal, could also be irregular or unbalanced. But not because of its crooked shape would be necessarily bad, nor it would be good if it is regular and symmetric. I think that a good form depends on the place, and has to do also with relations. What relations we want to establish with the surroundings, with the city, with the past. To think through form means to give an order to space. Implies to contribute to the crafting of the city. Quantities call for policies, qualities need projects. Projects cannot take into consideration only the problem of the form, of the morphology, but certainly the shape would be part of the project. Form is not only about the built environment, but concerns also the voids, the negative space, the space that is used as public space or that is a left over in the city fabric. So if we have to craft the city we have to think how to design buildings for residents and offices, for public and commercial edifices, but we have also to organize streets and mobility, to design opens spaces and parks, together with the organization of services such as waste or water. Yet all of these tasks are not merely functional problems. They have an impact on the form of the city. They have an impact on our future. The way these areas are built induces the establishment of relations among the urban parts. The interactions have an influence at the metropolitan scale of the city or even at the regional one, but they have an effect also at the human scale, so it is important that details would be studied. This means that the urban project needs to be multi-scalar, shouldn't be only functional and responding to quantitative standards, requests to be sensitive to environmental issue, and above all needs to be relational.

Figure 2. SWA group (Sasaki and Walker Associates), Anning River New South Town, 2008-2010. Bird's eye view of a new district for 95.000 people in Miyi County, China. The firm works in the mainstream of Ecological Urbanism with deep appreciation for nature and natural systems and a strong commitment to design that synthesizes aesthetics and sustainability.



These relational qualities are what I believe can be regarded as "organic". If we search in the dictionary⁵ for the meaning of the word Organic, it has three main significances: 1. Deriving from living matter; 2. Relating to a bodily organ; 3. Fit together as part of the whole. So "organic" is something that refers to living things and it is something that is cohesive, well combined. If we want our cities and our neighborhoods to be lively places they need to encourage flow and exchange, relations among the parts, and these relations need to be solid, well organized and interrelated. We have to create relations at all levels: among the different parts of the city, between built and non-built spaces, between disciplines, because to craft the city we need many specializations, and expert knowledge needs to dialogue. Our society is based on movement, exchange, physical and immaterial flows. The urban body, like any living matter made of blood, dies if there is not flow. Communication, relationships, connections and associations, these are the important things for the city. Communication intended not in its superficial way, but as the most profound way of exchange. The main reason why cities are grown based on trade. And to make those issues to work well in a project we need to make thoughtful combinations. Which is the essence of the architectural profession. We put together different parts, we design and combine different elements. We make a composition.

In the introduction to his recent book, Giuseppe Strappa discusses the worn-out term "organic", reminding us its excessive use in the architectural discipline, concluding that

⁵Oxford dictionary for the English and Dizionario Treccani for the Italian. city as organism | new visions for urban life

it is a noble adjective, but vague and elusive⁶. He chooses to use instead "process" to explain the specific quality of architecture in the making. So a project for Strappa is a process that has arrived to a temporary conclusion, waiting to be continued. His main focus for the discussion regards the masonry architecture as paradigm of solidarity between the components that determine the shape of the building. What interests him is not necessarily the material in which a building is built, but the fact that there is an organic unity, a cohesion among the parts, since the stability of the construction, the distribution of space, the expression of architecture form a whole. I have nothing in contrary to masonry buildings, and I fully garee that the Mediterranean tradition has not expired and still has things to say for the transformation of the contemporary environment. And I really appreciate most of the architectural examples examined in the essay. Yet I believe that the quality of single buildings is not enough to make an interesting city. They end up to be at best interesting fragments, isolated elements in a collapsed contemporary urbanscape. Their cultural affiliation to the place, their exemplification of simple and cohesive (organic!) design process is certainly an interesting element of resistance to the processes of globalization, in that same sense that Frampton introduced in 1984 to the attention of the architectural debate with the notion of Critical Regionalism. However where Frampton had introduced certain equilibrium between global culture and rooted culture to take shelter from a nostalgic attitude, the proposal of Strappa to remain allied to the plastic masonry architecture seams to me a strict and anachronistic challenge, not supported by the real cultural processes that our territories are experimenting. The loss of crafting tradition of the workforce, the enormous mingling of populations induced by the phenomenon of immigration that has taken biblical proportions nowadays, the discover of new construction materials that are more economic and easy to produce, all call for the necessity to accept a certain evolution of the building technics and therefore of the architectural language. What we can hope, and this together with what has stated more recently Frampton⁷ - and I believe also Strappa would agree - is that architecture continues to promote an ethic demand capable, according to the words of the British historian, of contrasting and giving an alternative model to the dissolute project of Americanizing the entire world, conducted by the hegemonic power of the "universal" western civilization.

This attention towards the ethic dimension seams to raise interest in the contemporary architectural debate since the 2016 Venice Biennale will take distance from the architecture of the spectacle, to give strength to "several battles that need to be won and several frontiers that need to be expanded in order to improve the quality of the built environment and consequently people's quality of life" as stated by Alejandro Aravena, its future curator. Brand architecture is often auto referential and anti-urban in the sense that is not related to the context in which is inserted. This lack of relationship acts at all levels, physical and social. It is architecture preoccupied of its own image and the message it wants to communicate, and in some cases succeeds in transmitting this influence. It can certainly act as a symbolic landmark of the established economic power. But rarely becomes an improvement for the city in the sense of enhancing and upgrading its relational capacity. We cannot say though that many of the brand architecture buildings are interesting pieces of architecture per se, but what is missing is the attitude towards the city – one that is not dependent on the compositional or typological approach. This is why I believe that buildings are certainly an important part of the city, but they are not enough to "craft the city". The city needs to be a network, in order to reinforce and renovate its main relational character. So, to me it is less important if a building is made of opaque masonry instead of transparent plastic, since what I am looking for is the interaction between the building and the open spaces, the collaboration between private and public realms, the communication between different cultures, the possibility of having in the city the benefits of exchange and access to the different potentials that are offered.

⁶G. Strappa, L'architettura come processo. Il mondo plastico murario in divenire, Franco Angeli, Milano 2014, pag. 9.

⁷K. Frampton "Verso un'architettura agonistica" in Domus 972, settembre 2013.

This to me is the most important meaning I can attribute to the word "organic". Being part of the whole means to connect, signifies to communicate, and indicates the importance of fluidity to be lively, which represents the best condition of "deriving from living matter".

This is the reason why in the last years I have stepped forward towards landscape. And I am particularly interested in all those practices that understand landscape as a condition for acting on the city or on the territory undertaking complex relations at the physical, economic, political, social and cultural level. I believe that this complexity has to be traversed at all scales and disciplines because it is only the ability to have a strategic regard that gives sense to the things. Things are not necessarily good or bad per se, but in relation to others. So the landscape regard permits to understand strategies at a larger perspective. Permits to create the framework within which single projects can fit, single buildings can match. There is a tradition of this approach in the Italian architectural practice of the urban design in the Sixties and Seventies, when with birds-eye view perspectives architects where representing the territory, to understand the relationships established by the new intervention with the context. The approach had that interesting strategic regard which takes into account the problems of the *longue durée* of the urban transformations. Yet, this regard nowadays seems to be a little bit too much concentrated on compositional responses.

This look has found more recently new nourishment in the group of architects engaged with the manifesto of the Ecological Urbanism⁸ undertaken by the Harvard School research group. The concern for the environment, for a strategic approach at all scales and disciplines, but at the same time the interest for design excellence and design thinking, not only as important added value to the crafting of the city, but as main direction and control of the territorial transformations, is for me an interesting response to the relational problems of the metropolises and the need of a new organic-city. As David Harvey wrote in his recent book Rebel Cities: "the question of what kind of city we want cannot be divorced from the question of what kind of people we want to be, what kinds of social relations we seek, what relations to nature we cherish, what style of life we desire, what aesthetic values we hold. The right to the city is, therefore, far more than a right of individual or group access to the resources that the city embodies: it is a right to change and reinvent the city more after our hearts' desire".

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⁸Ecological Urbanism, edited by M. Mostafavi, with G. Doherty, Harvard University Graduate School of Design, Lars Muller Publishers, 2010.

⁹D. Harvey, Rebel cities. From the Right to the City to the Urban Revolution, Verso, London-New York, pag. 4.