

1                                    **Determinants of the price response**  
2                                    **to residential water tariffs: meta-analysis and beyond**

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4                                    Riccardo Marzano<sup>a</sup>

5                                    Charles Rouge<sup>b</sup>

6                                    Paola Garrone<sup>a</sup>

7                                    Luca Grilli<sup>a</sup>

8                                    Julien Harou<sup>b</sup>

9                                    Manuel Pulido-Velazquez<sup>c</sup>

10 **Affiliations**

11 a: Politecnico di Milano, Milan, Italy

12 b: University of Manchester, Manchester, United Kingdom

13 c: Universitat Politècnica de València, Research Institute of Water and Environmental  
14 Engineering (IIAMA), Valencia, Spain

15  
16 **Corresponding author**

17 Riccardo Marzano, Politecnico di Milano, Department of Management, Economics & Industrial  
18 Engineering, Via Lambruschini 4/b, 20156, Milan, Tel. +39 02 2399 2818

19 riccardo.marzano@polimi.it

22

23 **Abstract**

24

25 Meta-analyses synthesise available data on a phenomenon to get a broader understanding of its  
26 determinants. This work proposes a two-step methodology. 1) Based on a broad dataset of  
27 residential water demand studies, it builds a meta-regression model to estimate mean and  
28 standard deviation of price elasticity of residential water demand. 2) The resulting meta-model  
29 serves as a basis for implementing an approach that directly simulates the range of price  
30 elasticities resulting from policy-relevant combinations of its determinants. This simulation  
31 approach is validated using the available dataset. Despite evidence of low average price elasticity,  
32 the scenarios simulated using our meta-regression estimates show that increasing block rate  
33 tariffs are associated with higher price elasticity, and stresses the importance of using state-of-  
34 the-art methodologies when evaluating the price response. This completes other methodological  
35 insights obtained from the meta-analysis itself. Policy implications on the use of pricing to bring  
36 about water savings are discussed.

37

38 *Keywords:* price-elasticity, residential water demand, discontinuous prices, meta-analysis

39

40 **Key points**

- 41 1) Meta-analysis of residential water price elasticity from largest database yet.
- 42 2) Resulting statistical model used to formulate a simulation approach
- 43 3) Approach validated using available dataset.
- 44 4) Approach can give a primary estimate of the efficiency of new pricing policies
- 45 5) Approach shows the impact of tariff structure and estimation methodology

## 46 **1. Introduction**

47 Pricing is an appealing instrument to bring about water savings. The increasing emphasis of  
48 water policies on “putting the right price tag on water” (EC, 2012) and the shift to discontinuous  
49 pricing structures such as increasing block rates (IBRs) are two instances of current attitudes  
50 toward water pricing, which is aimed at promoting water conservation while maintaining equity  
51 and affordability (Rogers et al., 2002). This paper offers a synthesis on the existing evidence on  
52 the response of households to water prices by means of a meta-analysis. Contrary to previous  
53 studies on this topic, it also goes beyond by validating an exploratory simulation approach based  
54 on meta-analysis results, and by using it to produce supplementary insights regarding some of the  
55 determinants of price response such as tariff structure. There are three main motivations for this  
56 effort.

57 First, severe droughts have recently hit a few US states and Latin American countries, and  
58 episodes of water shortage have occurred in Asia and also in Europe (Kummu et al., 2010;  
59 MacDonald, 2010). The debate on water use efficiency and the implementation of conservation  
60 policies has grown in scope and urgency as a result, as it has been extended to more geographical  
61 locations, including countries traditionally unaffected by large-scale water shortage events.

62 Second, and despite the ongoing debate involving policymakers, scientists and citizens on  
63 water conservation, policy remedies are unclear. On the one hand, demand management has  
64 emerged as a cost-effective complement or even as an alternative to supply-side solutions – the  
65 expansion of infrastructure capacity. On the other hand, command-and-control policies such as  
66 use restrictions or mandatory retrofit programs seem to be less cost-effective than price measures  
67 in the short and long run (Olmstead & Stavins, 2009; Escrivá-Bou et al., 2015).

68 Finally, despite an extensive literature focusing on estimating the price elasticity of water  
69 demand, it remains unclear whether, to what extent and under which circumstances, consumers  
70 respond to changes in the price of water. This is particularly true when pricing structures move  
71 from traditional two-part tariffs with a uniform, steady and generally low uniform rate to more  
72 complex pricing structures, such as increasing or decreasing block rates, drought prices, or time-  
73 of-use prices.

74 In the absence of a definitive, consensus answer emerging on these issues, syntheses are  
75 helpful. Several reviews have been written on the estimation of the residential water demand,  
76 including Arbués et al. (2003), House-Peters & Chang (2011), Nauges & Whittington (2009),  
77 Worthington & Hoffman (2008). Over the years, literature has enlarged the spectrum of adopted  
78 methodologies, and this, in turn, has led to a better handling of the uncertainties and  
79 nonlinearities that exist between water consumption and its determinants, and more generally, a  
80 better understanding of the complex spatial and temporal patterns of water usage.

81 A quantitative alternative to reviews are meta-analysis methods, which have become widely  
82 used in the economics and management literature (Stanley & Jarrell, 1989; Moeltner et al., 2007;  
83 Geyskens et al., 2009; Nelson & Kennedy, 2009; Tunçel & Hammitt, 2014). Meta-analysis  
84 allows statistical evidence from different studies to be combined to obtain a quantitative and  
85 systematic overview on the effect size of interest, and to derive common summary statistics with  
86 corresponding confidence intervals. This technique generally results in increased statistical  
87 power, and can result in improved parameter significance and accuracy compared to primary  
88 studies alone. This allows the researcher to provide more reliable within-sample predicted values  
89 of the dependent variable under a particular set of conditions. Moreover, a meta-regression  
90 analysis (MRA) makes it possible to test hypotheses about the relationships between the effect  
91 size of interest and some primary study-specific factors in order to identify what causes study-to-

92 study variations in empirical results. In doing so, it may offer suggestions on how to improve  
93 primary data, study design, and model specifications and techniques.

94 Three previous meta-analyses provided summary statistics of water price elasticity. Espey et  
95 al. (1997) used a sample of 124 price elasticity estimates from 24 journal articles produced  
96 between 1967 and 1993. They reported a mean water price elasticity of -0.51. Dalhuisen et al.  
97 (2003) extended the previous sample and ran their meta-regression on 296 estimates taken from  
98 51 studies produced between 1963 and 2001. They obtained a sample mean of -0.41. Sebri (2014)  
99 focused on 100 studies produced between 2002 and 2012 and obtained a mean value of -0.365.  
100 The bulk of the literature indicates that water demand is price inelastic, and few studies have  
101 reported price elasticity estimates larger than -0.25, i.e. smaller in absolute value (see Renwick &  
102 Archibald, 1998; Martínez-Espiñera & Nauges, 2004).

103 Nevertheless, these systematic reviews highlighted the high heterogeneity that affects water  
104 demand studies. They rely on data at different disaggregation levels, both over time (annual,  
105 monthly and daily data) and over space (household versus municipality or country data). They  
106 focus on either average or marginal prices. They make use of very diverse demand specifications  
107 and estimation techniques.

108 This work goes beyond the meta-analysis on residential water price elasticity recently carried  
109 out by Sebri (2014) in two respects. First, this analysis is based on a sample of 124 primary  
110 studies produced from 1964 to 2013, whose size in terms of studies is considerably larger than  
111 that of the one used in previous available meta-analyses. In fact, it considers a publication time  
112 span that bridges both Dalhuisen et al. (2003) and Sebri (2014). We estimate a meta-regression  
113 model that is robust to heteroskedasticity stemming from the variation in precision of sampled  
114 price elasticity estimates. As in previous meta-analyses on the same topic, our specifications  
115 include a wide array of study- and location-specific factors (data characteristics, methodologies,

116 socio-economic factors, tariff structures, and so on). Our specifications are also robust to the  
117 presence of outlier values.

118 Second, in this paper, we go beyond the meta-regression model by formulating, validating and  
119 demonstrating a simulation approach that extrapolates the meta-analysis model to evaluate the  
120 plausible range of price elasticity estimates for set values of some of the meta-model  
121 specifications, which we call scenarios. We simulate scenarios aimed at directly answering  
122 policy-relevant questions where a meta-analysis can only tell whether the question is worth  
123 asking. For instance, the meta-analysis shows that using DCC models (discrete-continuous  
124 choice; Hewitt & Hanemann, 1995; Olmstead et al., 2007; Olmstead, 2009) to analyze the price  
125 response with increasing block rates (IBR) leads to values of price elasticity that are greater in a  
126 statistical sense. Yet, this is not a direct quantification of how price elasticities are affected by 1)  
127 tariff structure and 2) methodological choices. The simulation approach we propose provides this  
128 quantification. Besides, it makes it possible to explore the impact of combined impacts of several  
129 variables, whereas a meta-regression model can only yield insights on the influence of individual  
130 variables.

131 The rest of the paper is organised as follows. Section 2 reviews the studies conducted on water  
132 demand. Section 3 presents the data and describes the methodology for the meta-analysis. Section  
133 3 reports the results of our meta-regression model. Then, Section 4 builds on these results to  
134 formulate, validate and exploit a scenario simulation approach. Section 5 concludes and discusses  
135 the implications of the findings.

## 136 **2. Meta-analysis: data and methodology**

137 The selection process for the primary studies pertaining to the meta-sample is presented first  
138 (Section 2.1). Then, the data (Section 2.2) and methods (Section 2.3) used in the meta-sample are

139 presented and analyzed. This leads to the model used in this meta-analysis, which is then  
140 introduced (Section 2.4).

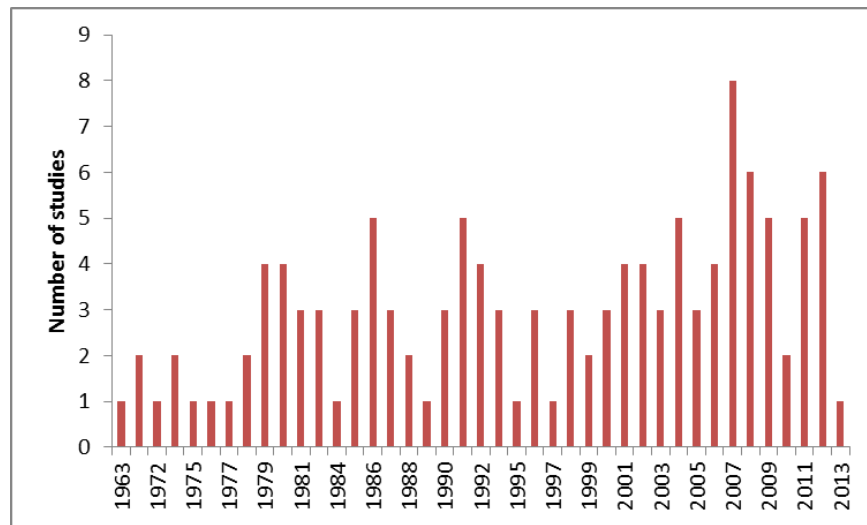
### 141 ***2.1. Building the meta-sample***

142 The 51 studies included in the dataset from Dalhuisen et al. (2003) were completed by relying  
143 upon two previous review articles on the estimation of residential water demand (i.e. Arbues et  
144 al., 2003; Worthington & Hoffman, 2008) along with a complementary search protocol based on  
145 the following steps. First, we identified a list of keywords that were kept as simple as possible for  
146 the sake of inclusiveness. These keywords were: (1) *water*, (2) *demand* and (3) *price elasticity*.  
147 Second, we conducted a Boolean search and explored the following online databases: (1) Scopus,  
148 (2) ISI Web, (3) RepEc, (4) ScienceDirect, (5) Springer, (6) Wiley, (7) Social Science Research  
149 Network (SSRN), (8) the National Bureau of Economic Research (NBER), and (9) the Centre for  
150 Economic Policy Research (CEPR). Third, we read the abstracts of all articles we obtained from  
151 the queries in order to eliminate those not relevant to the topic. Upon completion of the first three  
152 steps we ended up with a list of 352 articles, which we further filtered based on two criteria. On  
153 one hand, we selected only those articles that made use of econometric techniques, a common  
154 approach since the seminal paper by Howe & Linaweaver (1967), to estimate the residential  
155 water demand. Studies using any other methodology to estimate water price elasticities were  
156 screened out. On the other hand, we included only price elasticities of residential water demand.  
157 When primary studies included residential and non-residential water demand estimates, we  
158 discriminated among various estimates reported in the same study in order to select only those  
159 using data pertaining to residential consumption.

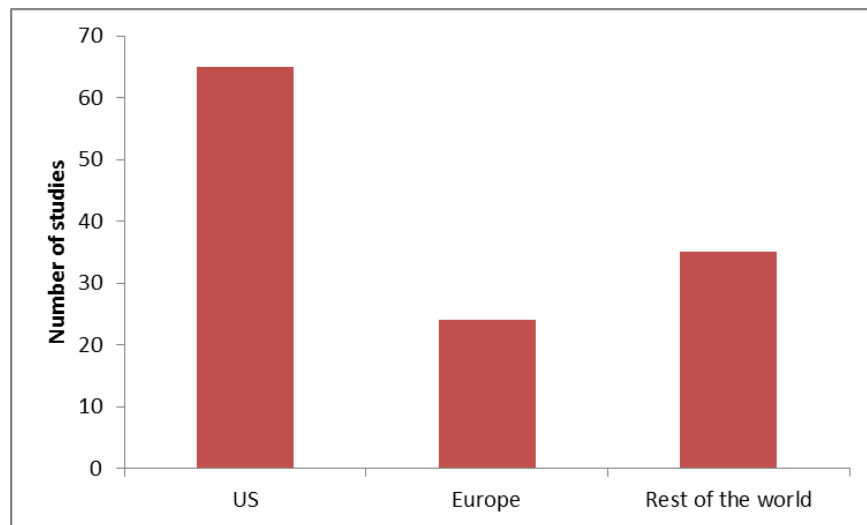
160 The above described screening process yielded 73 articles which were added to the extant  
161 sample of 51 studies used by Dalhuisen et al. (2003), which also included 12 unpublished studies

162 that were kept in our sample. Therefore, our final dataset includes 124 papers produced from  
163 1963 to 2013 comprising 615 estimates of water price elasticities obtained using data from 31  
164 countries (see Figure 1). A coding protocol was designed to operationalise the information  
165 gathered from the sampled studies. Two of the coauthors read all the papers to ensure a reliable  
166 coding of the effect size and all the meta-analysis explanatory variables. A list of the sampled  
167 studies and information coded in the meta-analysis is available upon request.

168  
169 **Fig. 1a** - Distribution of the sampled water demand studies over publication year.



170  
171 **Fig. 1b** - Distribution of the sampled water demand studies over demand locations.





173

174 **2.2. Data used in primary studies**

175 For approximately 64% of the sample, panel data has been used to estimate water demand.  
176 Although early water demand studies using panel data date back to the eighties (see Hanke & de  
177 Mare, 1982), this approach has become more popular in the last few decades (Dandy et al. 1997;  
178 Nauges & Thomas, 2003; Mansur & Olmstead, 2012). Panel data are commonly used to take into  
179 account household heterogeneity, and they are essential to estimate long-run price elasticities.  
180 Time series data (e.g., Agthe & Billings, 1980; Ruijs et al., 2008) constitute only about 15% of  
181 our meta-sample, whereas cross-section data (e.g. Gottlieb, 1963; Foster & Beattie, 1981;  
182 Hajispyrou et al., 2002) are used to estimate the remaining 20% of the sampled price elasticities.

183 Aggregated data hide diverging microeconomic effects, and their use can produce biased  
184 estimates, highlighting the interest of data disaggregation over both time and space. Yet, whereas  
185 household-level data are needed to control for all relevant household characteristics, only a few  
186 studies (Dandy et al., 1997; Olmstead et al., 2007; Mansur & Olmstead, 2012) have actually been  
187 able to use them. Most studies resort to aggregated cross-sectional or panel data across a number  
188 of municipalities in a region, and then analyze the price elasticity of demand in a spatially  
189 disaggregated way. Likewise, daily water consumption data would be ideal to disentangle the  
190 effect of price variations on consumption from those of other time-varying determinants such as  
191 weather conditions, yet studies using daily data are even more sporadic than those based on  
192 household-level data (see Olmstead et al. 2007; Grafton & Ward, 2008). Most primary studies  
193 rely on monthly or annual data.

194 Household-level data has been exploited to estimate only about 36% of the sampled price  
195 elasticities, whereas other estimates rely on aggregate data. Daily data are even more uncommon  
196 (8% of the estimates), as data is more frequently (53%) disaggregated on a monthly basis.

197 To estimate residential water demand, the most relevant variable to be measured, together  
198 with water consumption, is the price of water. Water tariffs often have complex structures that  
199 represent a trade-off between multiple objectives such as equity, public acceptability,  
200 transparency and the sustainability of service provision. As far as tariff schemes are concerned,  
201 approximately 42% of observations refer to price elasticities estimated in locations where  
202 increasing block rates (IBR) were in place. Decreasing block rates (DBR) are far less frequent  
203 and account for less than 6% of our observations. When tariff structures are discontinuous, the  
204 average and marginal prices generally differ. Some authors assume that what actually defines the  
205 price effect is the consumer's perception of it, and that this is best represented by the average  
206 price (e.g. Nauges & Thomas, 2000; Gaudin et al., 2001; Schleich & Hillenbrand, 2009). Others  
207 prefer marginal prices, and then have to deal with the added difficulty that with IBR and DBR  
208 tariffs, marginal prices differ among users according to consumption (Dandy et al., 1997;  
209 Hajispyrou et al., 2002; Martínez-Espiñeira, 2002; Nauges & Van Den Berg, 2009). Several ways  
210 to tackle challenges linked with price effect estimation consist in introducing an intermediary  
211 variable, such as Nordin's difference variable (Nordin, 1976) or Shin's price perception variable  
212 (Shin, 1985). Over 36% of price elasticities in the meta-sample are estimated by using the  
213 average price, whereas the marginal prices are present in 52% of water demand estimates. Almost  
214 half of those (24% of the meta-sample) include a difference variable to control for the income  
215 effect imposed by discontinuous tariff structures.

216 In most water demand studies, price elasticity is estimated controlling for other factors that  
217 can influence water consumption. The most common among them are climate and seasonal  
218 factors, income, household characteristics and urban configuration.

219 Weather and seasonal factors are taken into account in 73% of the demand estimates through  
220 one or more variables measuring temperature (44%), rainfall (61%), evapotranspiration rate

221 (11%) and season (11%). Indeed, water consumption usually shows a marked seasonal pattern.  
222 Summer price elasticities are usually larger than winter ones, as discretionary water uses like  
223 outdoor use are more price-sensitive than non-discretionary uses, and they are typically related to  
224 summer activities (Billings & Agthe, 1980; Nieswiadomy & Molina, 1989; Griffin & Chang,  
225 1991; Hewitt & Hanemann, 1995; Hoffman et al., 2006). Less than 10% of the price elasticities  
226 are obtained using only summer data, while winter data are used in approximately 7% of the  
227 cases.

228 Water bills often represent a small fraction of household income, at least in most developed  
229 countries (Arbués et al., 2003). Therefore, although water is considered a normal good (positive  
230 income elasticity), the water demand has almost universally been found to be income-inelastic in  
231 the literature (see, for instance, Dandy et al., 1997; Gaudin et al., 2001). This remark is  
232 accentuated by the difficulty to gather data on household income – provided data themselves are  
233 collected at household level – and by the fact that only short-run elasticity values are measured in  
234 most studies (approximately 90% of our estimates), whereas retrofitting – the installation of  
235 water efficient devices – is a long-run income-related effect of price variations. Furthermore,  
236 discontinuous volumetric rates encompass changes in consumer surplus that result in reducing the  
237 income effects. Since income is so important in predicting water consumption levels, it is not  
238 surprising that it has been controlled for in 79% of our sampled price elasticity estimates.

239 Population density and household characteristics are relevant in water demand studies. Per-  
240 household consumption increases with household size but per-capita consumption decreases  
241 (Arbués et al., 2004). Urban configuration, including land zoning (e.g. single-family residential  
242 or commercial), total building area, and density of residential developments, also has an influence  
243 on total water consumption (Shandas & Parandvash, 2010). Similarly, household composition is  
244 a relevant factor to consider. For instance, both elder and younger inhabitants may exhibit a

245 higher level of water consumption for discretionary uses, gardening for the former, and frequent  
246 laundering and more water-intensive outdoor leisure activities for the latter (Nauges & Thomas,  
247 2000). Variables that reflect both the proportion of the population over 64 years and under 19  
248 years of age can therefore be included (Martínez-Espiñeira, 2003). Household characteristics  
249 such as total number of bedrooms, architectural type (i.e., detached or semidetached) and  
250 presence of a garden might also impact water demand (Fox et al., 2009). Population and  
251 household characteristics are captured by variables measuring population density (in 5% of the  
252 estimates) and household size (in more than 41% of the estimates).

253

### 254 *2.3. Methods used in primary studies*

255 Recall that our meta-sample only contains studies that use econometric modeling to estimate  
256 water demand. The functional forms used are diverse, but even though the most natural approach  
257 is to estimate a linear water demand model (Chicoine & Ramamurthy, 1986; Nieswiadomy &  
258 Molina, 1989), the most recurrent functional form is the double-log, where both water  
259 consumption and price are log-transformed. The log-transformation is a convenient way to deal  
260 with skewed variables; what is more, the coefficient of the price variable in a log-log model is the  
261 price elasticity of the water demand. Models where only water consumption or price is log-  
262 transformed are also used (Hughes, 1980; Arbués et al., 2004).

263 The estimation methodologies present in the meta-sample include ordinary least squares  
264 (OLS; e.g., Billings & Agthe, 1980; Chicoine et al., 1986; Hewitt & Hanemann, 1995; Martínez-  
265 Espiñeira, 2003; Schleich & Hillenbrand, 2009) and several instrumental variable approaches  
266 (IV), with specific emphasis on two- and three-stage least squares (2SLS and 3SLS). All of these  
267 techniques can be used with data collected at one or at a few points in time, such as cross-  
268 sectional and panel data. Time series, instead, may require more sophisticated approaches, such

269 as vector autoregressive models and co-integration techniques (Martínez-Espiñeira, 2007). OLS  
270 is by far the most used estimator in the meta-sample (55% of the estimates).

271 An innovative approach, used in three sampled primary studies is the discrete/continuous  
272 choice (DCC) model (Hewitt & Hanemann, 1995; Olmstead et al., 2007; Olmstead, 2009). DCC  
273 is a methodology that deals with the endogeneity of price to water consumption arising in  
274 discontinuous tariff schedules such as IBR or DBR. It models the observed demand of water as  
275 the outcome of 1) a discrete choice of the block in which consumption takes place and 2) a  
276 perception error which may place consumption on a different block than intended by the  
277 consumer if it is large. Its main weakness is the assumption that consumers are well-informed  
278 about the tariff structure.

279

#### 280 ***2.4. Model and estimation technique***

281 The dependent variable of our empirical meta-regression model is represented by the water  
282 price elasticities ( $pe_{ji}$ ) reported in each study. We use two vectors of study- and location-level  
283 characteristics as independent variables. The resulting model is as follows:

$$284 \quad pe_{ji} = \beta_j + \sum_{k=1}^K \alpha_k x_{jik} + \sum_{s=1}^S \gamma_s z_{jis} + e_{ji} \quad j=1,2,\dots,L; i=1,2,\dots,N^j \quad (1)$$

285 where  $\beta_j$  is the baseline value of the residential water price elasticity, net of any study- and  
286 location-specific effect,  $\mathbf{x}_{ij}$  and  $\mathbf{z}_{ij}$  encompass the  $K$  study-specific and  $S$  location-specific  
287 characteristics, the  $j$  indexes  $L$  included studies and the  $i$  indexes  $N^j$  estimates reported in each  
288 study, respectively. The baseline  $\beta_j$  is indexed by  $j$  because we allow for heterogeneity across  
289 studies.  $e_{ji}$  is a stochastic disturbance.

290 Price elasticity estimates may vary considerably in precision leading to heteroskedasticity  
291 issues. Therefore, applying conventional ordinary least squares (OLS) to the estimation of

292 equation (1) can potentially lead to biased estimates of the coefficients' standard errors. To  
 293 mitigate heteroskedasticity, weighted least squares (WLS) have been adopted. When using WLS,  
 294 inverse variances should be used as weights in the estimation procedure. Unfortunately, since our  
 295 data miss most of the standard errors that are needed to compute the inverse variance matrix, we  
 296 use a standard approach in meta-regression analysis whereby we proxy standard errors with a  
 297 monotonic transformation of the sample size associated to each reported price elasticity estimate  
 298 (Horowitz & McConnell 2002; Stanley & Rosenberger 2009).

299 The study- and location-specific characteristics included in the meta-analysis model of  
 300 equation (1) are those identified as relevant in explaining variations in price elasticity estimates,  
 301 such as demand specification, data characteristics, estimation techniques, and so on. The  
 302 complete list of the independent variables used in the MRA and their descriptions are presented  
 303 in Table 1. The operationalization of most of these variables is analogous to those of previous  
 304 meta-analyses in the field (Dalhuisen et al., 2003; Sebri, 2014).

305  
 306 **Table 1** - List of independent variables in MRA and their descriptions.

307

Panel A – Demand specification variables		
Variable category ( <i>baseline</i> )	Variable name	Variable description
Type of price elasticity ( <i>short-run elasticity</i> )	Long-run	=1 if long-run elasticity is estimated
	Segment	=1 if segment elasticity is estimated
Price measure ( <i>average price</i> )	Marginal price	=1 if the marginal price is used as a price measure
	Shin price	=1 if the Shin price is used as a price measure
Conditioning variables	Number of variables	Number of conditioning variables
	Lagged consumption	=1 if lagged consumption included in demand specification
	Evapotranspiration rate	=1 if evapotranspiration rate included in demand specification
	Season	=1 if season is controlled for in the demand specification
	Household size	=1 if household size included in demand specification
	Population density	=1 if population density included in demand specification
	Income	=1 if income level included in demand specification
	Commercial uses	=1 if commercial use is controlled for in demand specification
	Temperature	=1 if temperature included in demand specification
	Rainfall	=1 if rainfall included in demand specification
	Difference variable	=1 if difference variable included in demand specification

Functional form ( <i>linear</i> )	Log price	=1 if the specification is semi-logarithmic (x is logarithmic)
	Log consumption	=1 if the specification is semi-logarithmic (y is logarithmic)
	Double log	=1 if the specification is double logarithmic
	Flexible	=1 if the specification is flexible

308

Panel B – Data variables		
Variable category ( <i>baseline</i> )	Variable name	Variable description
Disaggregation overtime ( <i>annual data</i> )	Daily data	=1 if the primary study relies on daily data
	Monthly data	=1 if the primary study relies on monthly data
Disaggregation overusers ( <i>aggregate data</i> )	Household data	=1 if the primary study relies on household-level data
	Summer data	=1 if the primary study uses summer data
Data period ( <i>cross-season data</i> )	Winter data	=1 if the primary study uses winter data
	Time-series data	=1 if the primary study relies on time-series data
Data structure ( <i>cross-section data</i> )	Panel data	=1 if the primary study relies on panel data

309

Panel C – Methodology variables		
Variable category ( <i>baseline</i> )	Variable name	Variable description
Estimator ( <i>OLS</i> )	IV	=1 if the instrumental variable (IV) approach is used
	2SLS	=1 if the two stages least squares (2SLS) approach is used
	3SLS	=1 if the three stages least squares (3SLS) approach is used
	DCC	=1 if the discrete-Continuous choice approach is used

310

Panel D – Publication variables		
Variable category	Variable name	Variable description
Publication status	Published	=1 if the primary study is published
	Publication year	Publication year

311

Panel E – Location-specific variables		
Variable category ( <i>baseline</i> )	Variable name	Variable description
Socio-economic indicator	GDP per capita	Gross Domestic Product per capita
Water tariff scheme ( <i>flat rate</i> )	IBR	=1 if customers are subjected to increasing block rates (IBR)
	DBR	=1 if customers are subjected to decreasing block rates (DBR)
Location ( <i>other parts of the world</i> )	US	=1 if the location is in the United States
	Europe	=1 if the location is in Europe

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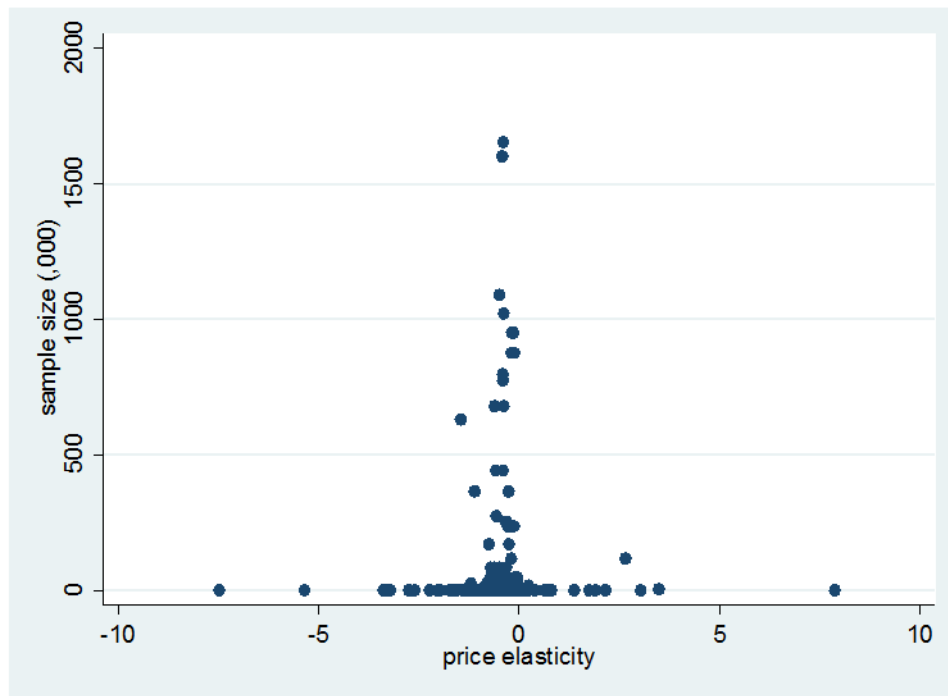
### 313 3. Results

#### 314 3.1. Descriptive statistics

315 Figure 2 shows the typical funnel plot commonly used in meta-analyses, where the sample  
 316 size on the y-axis is the number of observations used to estimate the price elasticity (x-axis) in

317 each primary study. In the absence of publication bias, studies based on larger samples have near-  
318 average elasticity, whereas studies based on smaller samples are spread on both sides of the  
319 average, creating a roughly funnel-shaped distribution. In this respect, it is worth recalling that  
320 we have included also unpublished studies in our meta-sample.<sup>1</sup> The funnel plot justifies the  
321 adoption of WLS to mitigate the heteroskedasticity that arises from differences in precision  
322 associated with the price elasticity estimates.

323  
324 **Fig. 2** - Funnel plot of price elasticity over sample size.



325  
326 The average water price elasticity estimate is -0.40, with a standard deviation of 0.72 and a  
327 median of -0.34. Fifty-three out of 615 estimates are smaller than -1, i.e. refer to elastic water  
328 demands. The most price-elastic estimated water demand reports a price elasticity of -7.47.  
329 Thirty-two out of 615 observations are positive, indicating that demand increases with price.

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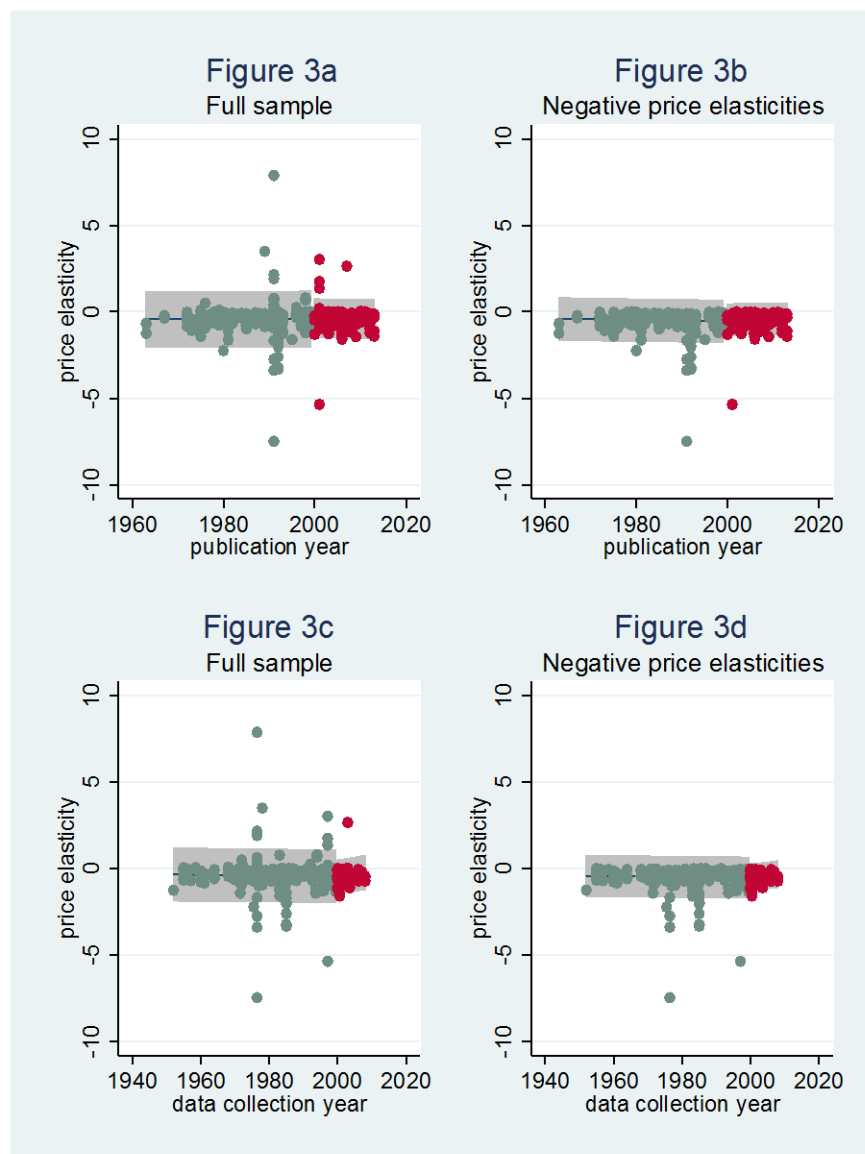
<sup>1</sup> Unpublished studies include working papers that have not been accepted for publication yet. When existing, we have always included a published version of the study.



330 These positive values will be carefully handled in the MRA because they are not consistent with  
331 standard micro-economic theory.

332 Price elasticity estimates from the post-2000 studies are closer to the overall mean value  
333 (Figure 3a-b). This convergence in the most recent estimates is also confirmed when the price  
334 elasticities are plotted against the data collection years (see Figure 3c-d).

335  
336 **Fig. 3** - Estimated price elasticities over the publication year (Figure 5a-b) and over the data  
337 collection year (Figure 5c-d) with 95% confidence interval bands computed before and after the  
338 year 2000.



339

340 Table 2 reports the descriptive statistics of the independent variables included in the model  
 341 described in equation (1). Sixty-eight primary studies (397 observations) used data collected in  
 342 the United States, whereas 26 studies (111 observations) are based on European datasets.<sup>2</sup> On  
 343 average, water demand is estimated in high income locations (the mean value of *GDP per capita*  
 344 is 25,300 US dollars).

345  
 346 **Table 2 - Descriptive statistics.**

347

Variable	Mean	Sd	Max	Min
Long-run	.0992	.2992	1	0
Segment	.0425	.2019	1	0
Marginal price	.5213	.4999	1	0
Shin price	.0236	.1520	1	0
Number of variables	8.169	13.67	206	0
Lagged consumption	.1497	.3570	1	0
Evapotranspiration rate	.1035	.3049	1	0
Season	.1083	.3110	1	0
Household size	.4189	.4938	1	0
Population density	.0525	.2233	1	0
Income	.7898	.4078	1	0
Commercial uses	.0350	.1840	1	0
Temperature	.4350	.4962	1	0
Rainfall	.6035	.4896	1	0
Difference variable	.2299	.4211	1	0
Log price	.0252	.1568	1	0
Log consumption	.0173	.1306	1	0
Double log	.5423	.4986	1	0
Flexible	.0835	.2768	1	0
Daily data	.0835	.2768	1	0
Monthly data	.5260	.4997	1	0
Household data	.3669	.4823	1	0
Summer data	.0945	.2927	1	0
Winter data	.0677	.2515	1	0
Time-series data	.1480	.3554	1	0
Panel data	.6346	.4819	1	0
IV	.0457	.2089	1	0
2SLS	.0756	.2646	1	0
3SLS	.0094	.0968	1	0

DCC	.0205	.1417	1	0
Published	.8976	.3034	1	0
GDP per capita	25,086	9,929	59,065	762.1
IBR	.4031	.4909	1	0
DBR	.0567	.2314	1	0
US	.6520	.4767	1	0
Europe	.1748	.3801	1	0

348

349 **3.2. Main results from the meta-analysis model**

350 Table 3 presents the results of the model referring to equation (1). The dependent variable is  
351 the price elasticity reported in each estimate of each primary study included in the meta-sample.

352 The table reports the results of the WLS (columns 1-3) and panel generalised least squares  
353 (GLS, column 4) estimations obtained using the square root of the sample size as analytical  
354 weights (Stanley & Rosenberger, 2009). In fact, the studies included in the meta-dataset report  
355 multiple estimates, depending on whether they use different subsamples, specifications,  
356 estimators and so on. We correct the standard errors by clustering the estimates within studies  
357 (columns 1-3) to account for data dependency across estimates from the same study. An  
358 alternative approach applies panel data estimators to a panel that observes multiple estimates for  
359 single studies (Rosenberger & Loomis 2000; Stanley & Doucouliagos 2012).

360

361 **Table 3 - WLS and panel GLS estimates.**

	WLS			Panel GLS
	(1)	(2)	(3)	(4)
GDP per capita			.0088 (.0115)	.0040** (.0018)
US			-.0521 (.3235)	-.0531 (.0624)
Europe			.0405 (.3574)	.0395 (.0542)
IBR		-.0528 (.0600)	-.0456 (.0505)	-.1130** (.0445)

DBR		.5569*	.5567	.0401
		(.3334)	(.3432)	(.1105)
Long-run	-.0084	-.0129	-.0361	-.0768
	(.1028)	(.0963)	(.0738)	(.0657)
Segment	-.0036	.0464	.0477	.0696
	(.4936)	(.4848)	(.4957)	(.1954)
Marginal price	.1963	.1777	.1852	.1262***
	(.1281)	(.1200)	(.1228)	(.0390)
Shin price	1.022**	.7647	.8143	.0576
	(.4216)	(.4838)	(.5531)	(.1746)
Number of variables	.0112***	.0117***	.0123***	.0054***
	(.0021)	(.0021)	(.0022)	(.0014)
Lagged consumption	-.0503	-.0454	-.0274	-.0711
	(.1056)	(.1008)	(.0801)	(.0556)
Evapotranspiration rate	-.0006	-.0291	-.0277	.0099
	(.2345)	(.2100)	(.2263)	(.0617)
Season	.3009**	.2697**	.2684*	.0280
	(.1331)	(.1267)	(.1424)	(.0528)
Household size	-.2367	-.1923	-.1575	-.0316
	(.2659)	(.2455)	(.2635)	(.0305)
Population density	.0959	.0872	.1421	.0631
	(.2651)	(.2549)	(.3074)	(.0595)
Income	.2917	.2124	.2721	.0635
	(.3631)	(.3474)	(.3219)	(.0472)
Commercial uses	.7604***	.6964***	.6816***	.3192***
	(.2330)	(.2007)	(.2052)	(.0783)
Temperature	-.0247	-.0558	-.0854	.0216
	(.1871)	(.1692)	(.1918)	(.0366)
Rainfall	.1630	.1994	.1247	.0191
	(.2256)	(.2000)	(.2032)	(.0436)
Difference variable	.2364	.2542	.2704	.0247
	(.3048)	(.2948)	(.3198)	(.0516)
Log price	.8797	.9449	1.078	.0661
	(.8271)	(.8004)	(.8294)	(.1517)
Log consumption	.3716	.3772	.3715	.4569***
	(.4049)	(.4229)	(.4154)	(.1294)
Double log	-.2587	-.2027	-.1777	-.1252***

	(.2188)	(.2020)	(.2188)	(.0378)
Flexible	-.0204	-.0075	.0001	-.0205
	(.1935)	(.1966)	(.2427)	(.0543)
Daily data	-.0441	.0141	.0089	-.0114
	(.3646)	(.3434)	(.3451)	(.0612)
Monthly data	-.2064	-.1988	-.1593	-.0194
	(.2262)	(.2145)	(.2126)	(.0506)
Household data	.0844	.0685	.0256	-.0696*
	(.1045)	(.1879)	(.2005)	(.0379)
Summer data	-.2380	-.2711*	-.2715*	-.1054***
	(.1454)	(.1388)	(.1526)	(.0373)
Winter data	.0867	.0543	.0538	.1137***
	(.1345)	(.1274)	(.1452)	(.0380)
Time-series data	.0518	.0295	.2093	.1462**
	(.4651)	(.4465)	(.4785)	(.0680)
Panel data	-.2262	-.1770	-.0634	.0014
	(.3688)	(.3654)	(.2971)	(.0652)
IV	-1.437*	-1.441*	-1.512*	-.1983
	(.8012)	(.8013)	(.8131)	(.1604)
2SLS	-.2410	-.2133	-.2229	-.0946*
	(.2174)	(.2076)	(.2167)	(.0488)
3SLS	1.791**	1.253	1.262	.5108*
	(.8164)	(.8506)	(.8640)	(.2780)
DCC	-.5121**	-.5060**	-.5577**	-.2291**
	(.2448)	(.2425)	(.2478)	(.1068)
Published	-.0940	-.1321	-.2073	-.1348***
	(.2948)	(.2663)	(.3053)	(.0497)
Constant	-.3712	-.3600	-.6642	-.3325***
	(.6997)	(.6895)	(.8140)	(.1080)
Observations	615	615	598	598
Studies	122	122	117	117

362 The table reports the results of the WLS (columns 1-3) and panel GLS (column 4) estimations obtained using the  
363 square root of the sample size as analytical weights. The dependent variable is the price elasticity reported in each  
364 estimate of each primary study included in the meta-analysis. Depending on the specification, the models control for  
365 study-level characteristics, tariff schemes, location of the water demand and gross domestic product per capita.  
366 Standard errors (clustered by studies) are reported in parentheses. \*, \*\*, and \*\*\* denote significance at 10%, 5% and  
367 1%, respectively.

368

369 Column (1) reports the estimates that refer to a specification which includes only study-level  
370 characteristics. The variables that control for the tariff scheme faced by customers, i.e. *IBR* and  
371 *DBR*, are included in the specification reported in column (2). The location (*US* and *Europe*) and  
372 *GDP per capita* are also added in column (3).

373 The results reported in Table 3 provide some insights into the sources of variation in price  
374 elasticity estimates. If the most thorough specification in column (3), which was obtained through  
375 WLS, is considered, three variables show highly statistically significant coefficients. First, the  
376 *Number of variables* employed in the specification of the water demand is found to have a  
377 positive effect on the estimated price elasticity. The coefficient is statistically significant at the  
378 1% level, since when more variables are included in the model specification, the analyst obtains a  
379 less elastic water demand. Second, the presence of *Commercial uses* also results in a less elastic  
380 water demand, with statistical significance at the 1% level. Third, consistently with Dalhuisen  
381 et al. (2003), other things being equal, primary studies that rely upon the DCC approach – always  
382 applied to cases with IBR in our sample – show a more price-elastic water demand. In this case,  
383 the coefficient is negative and statistically significant at the 5% level. The three coefficients are  
384 also statistically significant in the specifications reported in columns (1) and (2). The statistical  
385 significance at the 5% level of DCC suggests that as far as DCC can be considered as the most  
386 sophisticated methodology available to estimate water demand under discontinuous prices, IBR  
387 should be considered an effective tool for water conservation.

388 The application of the DCC approach remains statistically significant in the panel GLS  
389 estimates (column 4) along with the number of variables included in the specification and the  
390 inclusion of a variable that takes into consideration the commercial uses. In addition, the results  
391 in column (4) suggest that the use of the *Marginal price* as a price measure may lead to a less  
392 elastic water demand, compared with those obtained using average prices, as is the case of the

393 *Semi-logarithmic specification* of water consumption, compared with the linear form. As far as  
394 the functional form is concerned, the double-logarithmic (*Double log*) specification is associated  
395 with a more elastic water demand. All of the aforementioned effects are statistically significant at  
396 the 1% level. Reliance on *Time-series data* leads to smaller price elasticity estimates (more  
397 inelastic water demand) with a statistical significance level of 5%. According to the panel results,  
398 the season in which the data were collected is statistically significant in explaining variations in  
399 the price elasticity estimates. In particular, studies relying on *Summer data* show a more elastic  
400 water demand, whereas *Winter data* are more likely to be associated with a less elastic water  
401 demand. As far as the location-specific variables are concerned, *GDP per capita* is found to be  
402 statistically significant at the 5% level in explaining a less elastic water demand, as economic  
403 theory would predict. Moreover, *IBR* is found to be conducive to a more elastic water demand  
404 (with statistical significance at the 5% level).

405

### 406 **3.3. Outlier analysis**

407 As shown in Section 3.1, the range of price elasticity estimates from primary studies is very  
408 large. There are observations whose price elasticity is positive in contradiction of basic micro-  
409 economic theory, and others that show an extremely elastic water demand. These outliers raise  
410 concerns both about the reliability of these estimates, and about their potential influence on the  
411 meta-regression results. Therefore, we estimate a probit model that predicts the probability of  
412 belonging to the outliers' group and find evidence that using panel data significantly decreases  
413 the odds of obtaining an outlier price elasticity estimate, whereas the water demand location (i.e.  
414 location-specific features) does not have any statistically significant impact (results are  
415 untabulated but available upon request).

416 In order to rule out the possibility that our estimates may be biased considerably by the  
417 presence of these outlier values, we re-estimate the model on different subsamples. Table 4  
418 reports the results of WLS estimations after having dropped positive price elasticities (column 1),  
419 and after having dropped positive price elasticities and trimmed 1% (column 2) and 2% (column  
420 3) of the observations on the left tail of the price elasticity distribution.

421  
422 **Table 4** – Outlier-robust estimates.

	Outliers excluded		
	(1)	(2)	(3)
GDP per capita	.0032 (.0057)	-.0001 (.0058)	-.0008 (.0058)
US	.2723 (.2023)	.3078 (.1989)	.3217 (.1979)
Europe	.5073** (.2221)	.4635* (.2213)	.4732** (.2187)
IBR	-.0102 (.0370)	-.0082 (.0367)	-.0098 (.0372)
DBR	.2466** (.1244)	.2511* (.1284)	.2537* (.1315)
Long-run	.0568 (.0835)	.0591 (.0843)	.0554 (.0825)
Segment	-.2171 (.1489)	-.2051 (.1655)	-.2042 (.1677)
Marginal price	.0212 (.0706)	.0390 (.0678)	.0426 (.0671)
Shin price	.0983 (.1301)	.1169 (.1352)	.1156 (.1374)
Number of variables	.0031*** (.0010)	.0028*** (.0010)	.0028*** (.0010)
Lagged consumption	-.1322 (.0807)	-.1293 (.0823)	-.1237 (.0807)
Evapotranspiration rate	.2064** (.0960)	.1680* (.0882)	.1502* (.0862)
Season	.2915***	.2900***	.3028***



	(.0914)	(.0897)	(.0870)
Household size	.1087	.1225	.1348
	(.0997)	(.1025)	(.1036)
Population density	.2254	.1919	.2017
	(.2302)	(.2195)	(.2203)
Income	-.0253	-.0914	-.0978
	(.1394)	(.1492)	(.1506)
Commercial uses	.8610***	.8277***	.8195***
	(.1822)	(.1841)	(.1840)
Temperature	-.1555*	-.1832**	-.1924**
	(.0809)	(.0810)	(.0813)
Rainfall	.1695	.1949*	.2093*
	(.1239)	(.1170)	(.1145)
Difference variable	-.3338**	-.2853**	-.2671**
	(.1288)	(.1245)	(.1209)
Log price	-.5236***	-.5606***	-.5568***
	(.1531)	(.1580)	(.1600)
Log consumption	.0610	.0908	.1071
	(.2222)	(.2279)	(.2311)
Double log	-.3548***	-.3194***	-.3040***
	(.0885)	(.0870)	(.0860)
Flexible	-.0790	-.0413	-.0269
	(.1186)	(.1180)	(.1172)
Daily data	-.2492	-.2308	-.2205
	(.1565)	(.1526)	(.1530)
Monthly data	-.0263	-.0760	-.0736
	(.1220)	(.1210)	(.1199)
Household data	-.1161	-.1106	-.1092
	(.1183)	(.1191)	(.1197)
Summer data	-.2601**	-.2587**	-.2447**
	(.1110)	(.1088)	(.1066)
Winter data	.0673	.0684	.0821
	(.1046)	(.1015)	(.0982)
Time-series data	.8271***	.7256**	.7428**
	(.2878)	(.2944)	(.2928)
Panel data	.0347	-.0014	-.0008
	(.1671)	(.1674)	(.1688)

IV	.2789** (.1324)	.2586* (.1363)	.2502* (.1359)
2SLS	.0180 (.0732)	.0016 (.0728)	-.0034 (.0730)
3SLS	.1220 (.2326)	.1736 (.2486)	.1929 (.2512)
DCC	-.2245* (.1321)	-.2524* (.1291)	-.2619** (.1272)
Published	-.6516*** (.1218)	-.6335*** (.1236)	-.6324*** (.1249)
Constant	-.1493 (.2804)	-.0072 (.3111)	-.0300 (.3089)
Observations	567	560	555
Studies	117	117	117

423 The table reports the results of the WLS estimations obtained using the square root of the sample size as analytical  
424 weights after having dropped positive price elasticities (column 1), and after having dropped positive price  
425 elasticities and trimmed 1% (column 2) and 2% (column 3) of the observations on the left tail of the price elasticity  
426 distribution. The dependent variable is the price elasticity reported in each estimate of each primary study included in  
427 the meta-analysis. Standard errors (clustered by studies) are reported in parentheses. \*, \*\*, and \*\*\* denote  
428 significance at 10%, 5% and 1%, respectively.

429  
430 Results reported in Table 4 make our main findings more robust. Applying the DCC approach,  
431 including more variables in the specification, and controlling for the commercial uses, are three  
432 methodological features that retain statistical significance on estimated water price elasticities. In  
433 addition, some coefficients that are statistically significant in our panel estimations (but not in our  
434 full sample WLS estimations) are proved to be so in the outlier-robust WLS estimates as well.  
435 This is the case of *Double log*, *Time-series data* and *Published*, for which the outlier-robust  
436 estimates are even stronger than in the panel model; the *Double log* and *Published* specifications  
437 are associated with a more elastic water demand whereas the opposite is true for *Time-series*  
438 *data*. Concerning the *Published* specification, this is a clear evidence of publication bias that we  
439 were not able to discern through the visual aid provided by the funnel plot, simply because we  
440 had no way to distinguish between published and unpublished studies. On the contrary, after

441 having dropped less reliable estimates that were likely to significantly drive our main results, the  
442 preference for studies that found a more elastic water demand has been detected.

## 443 **4. Simulation approach**

### 444 *4.1. Rationale and description*

445 Our meta-sample can be also exploited through the formulation of scenarios aimed at  
446 obtaining predictions of water price elasticity in different contexts and under alternative pricing  
447 policies. In what follows, a scenario simulation is a model prediction obtained using the  
448 estimated coefficients and setting the independent variables at values corresponding to the  
449 scenario's assumptions. The justification for developing this methodology is two-fold. On one  
450 hand, it can inform demand management policies by providing quantitative estimates of price  
451 elasticity for well-defined scenarios. On the other hand, scenarios can explore the combined  
452 impact of several variables on price elasticity. Although individual coefficients of meta-  
453 regressions may not be statistically significant, changes in the corresponding variables used as  
454 inputs to the simulation of the scenario may still play a significant role when jointly  
455 implemented.

456 We cannot directly propose a meta-regression model as a simulation tool. Given the large  
457 number of included regressors, overfitting would be a concern when using such a model for  
458 predictive purposes (see e.g., Harrell, 2015: p. 72). For that reason, we use a three-step procedure  
459 aimed at taking advantage of our meta-sample in a scenario simulation setting. First, starting  
460 from the outlier-robust meta-model of Section 3.3, we eliminate the least relevant variables to  
461 select a more parsimonious linear model. Second, we validate the obtained restricted model.  
462 Finally, we use the validated model to obtain scenario simulations exploring the combined  
463 impacts of tariff structure, seasonality, and estimation methodology.

464

465 **4.2. Model selection and validation**

466 Model selection has been performed via stepwise regression technique, with a backward  
467 elimination approach (Hocking, 1976). Backward elimination starts with the full meta-regression  
468 model, then iteratively drops independent variables whose p-values are higher than a chosen  
469 threshold and re-estimates the resulting restricted model, until all p-values are under the threshold  
470 (Kennedy & Bancroft, 1971). We chose 0.2 as our p-value threshold, and eliminated the  
471 independent variable with the highest p-value at each iteration. The stepwise regression led to  
472 dropping the following variables in this order: *Longrun*, *Segment*, *Marginal Price*, *Shin Price*,  
473 *Income*, *Population Density*, *Log Consumption*, *Flexible*, *Monthly data*, *Household data*, *Panel*  
474 *data*, *2SLS*, *3SLS* and *GDP per capita*.

475 The selected model has been cross-validated by using studies published before 2000 as  
476 “training set” and those published after 2000 as “test set” (Arlot & Celisse, 2010). This procedure  
477 entails the following sub-steps: i) estimating the predictive model using the training set; ii)  
478 obtaining model predictions relative to observations in the test set; iii) regressing observed price  
479 elasticities against predictions using the test set; iv) testing that predictions are able to explain the  
480 observed values, i.e., the relative coefficient is statistically significant at the conventional  
481 significance level. In order to cope with heteroskedasticity we use WLS both in steps i) and iii).  
482 The model is validated at a 5% statistically significance level. This suggests that the selected  
483 model exhibits good predictive performance and can be accordingly used to produce reliable  
484 scenario simulations. Table 5 shows the estimates of the predictive model.

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490 **Table 5** – Predictive model estimates.

Dependent variable: Price elasticity	
IBR	-.0235 (.0429)
DBR	.3495*** (.1078)
Summer data	-.2828*** (.1026)
Winter data	.0441 (.0959)
US	.1963 (.1680)
Europe	.4184** (.1933)
Number of variables	.0026*** (.0009)
Lagged consumption	-.0731*** (.0140)
Evapotranspiration rate	.1395* (.0798)
Season	.2635*** (.0839)
Household size	.0737 (.0535)
Commercial uses	.8922*** (.0811)
Temperature	-.1785** (.0786)
Rainfall	.1657** (.0837)
Difference variable	-.2424** (.1200)
Log price	-.4273*** (.1270)
Double log	-.2630*** (.0769)
Daily data	-.1201

	(.1035)
Time-series data	.6615***
	(.2163)
IV	.2103**
	(.0905)
DCC	-.2689**
	(.1207)
Published	-.6011***
	(.0587)
Constant	-.1078
	(.2219)
<hr/>	
Observations	572
Studies	122
<hr/>	

491 The table reports the results of the WLS estimations obtained using the square root of the sample size as analytical  
492 weights after having dropped positive price elasticities and trimmed 2% of the observations on the left tail of the  
493 price elasticity distribution. The dependent variable is the price elasticity reported in each estimate of each primary  
494 study included in the meta-analysis. Standard errors (clustered by studies) are reported in parentheses. \*, \*\*, and \*\*\*  
495 denote significance at 10%, 5% and 1%, respectively.  
496

### 497 ***4.3. Insights from the simulation approach***

498 After having validated the predictive model, we illustrate the approach by simulating selected  
499 scenarios and comparing the relative price elasticities. Scenarios are simulated by setting all the  
500 independent variables at their means, except for those measuring the tariff structure and the  
501 season during which the water demand has been estimated. Thereafter, we exploit meta-data  
502 variation to produce simulated price elasticities conditional on tariff structure, season, and  
503 estimation methodology – focusing on the use of DCC. Table 6 shows the scenario simulation  
504 results.

505  
506  
507  
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510

511 **Table 6** – Scenario simulations.

Predicted variable: Price elasticity			
	Price elasticity	Standard error	95% conf. inter.
<i>All seasons</i>			
Linear	-.3692***	.0194	[-.4075;-.3308]
DBR	-.0211	.1060	[-.2309;.1888]
IBR	-.3941***	.0236	[-.4408;-.3473]
IBR (with DCC)	-.6615***	.1188	[-.8967;-.4263]
<i>Summer</i>			
Linear	-.5913***	.0763	[-.7423;-.4403]
DBR	-.2432**	.1226	[-.4859;-.0005]
IBR	-.6162***	.0798	[-.7743;-.4581]
IBR (with DCC)	-.8837***	.1341	[-1.149;-.6182]
<i>Winter</i>			
Linear	-.2644***	.0691	[-.4012;-.1276]
DBR	.0837	.1440	[-.2013;.3687]
IBR	-.2893***	.0664	[-.4207;-.1578]
IBR (with DCC)	-.5567***	.1200	[-.7943;-.3192]
Observations	555	555	555
Studies	117	117	117

512 The table reports the results of scenario simulations based on the validated predictive model. The predicted price  
 513 elasticities are obtained by setting all the variables at their means, except for those measuring the tariff structure and  
 514 the season. Standard errors (clustered by studies) and 95% confidence intervals are also reported. \*\* and \*\*\* denote  
 515 significance at 5% and 1%, respectively.

516  
 517 The validated model simulates price elasticities across seasons under linear DBR and IBR  
 518 tariff schedules. In the latter case, we compare estimates obtained with and without the DCC  
 519 approach, which, on the one hand, properly deals with the endogeneity of price with respect to

520 water demand, but, on the other hand, rests on the assumption that households are fully informed  
521 about the tariff structure, including block sizes and prices within each block (Olmstead et al,  
522 2007).

523 Simulated results lead to the following conclusions. First, predicted price elasticities are close  
524 to the sample mean value reported in the Section 3.1 overall, particularly under the linear tariff  
525 schedule (-0.37). Second, the water demand is found to be more price-elastic during summer than  
526 winter months. Price elasticity goes up (in absolute value) by 0.33 when switching from winter to  
527 summer periods. Third, DBR makes water demand less price-elastic. Under DBR the water  
528 consumption seems not to respond to price unless we focus on summer months. Fourth, IBR is  
529 associated with more elastic water demand, provided that water demand is estimated using a  
530 DCC approach. According to our simulations, price elasticity reaches the value of -0.88 when  
531 DCC is employed to estimate the water demand in locations exposed to IBR. This means that  
532 under IBR, if the water demand is properly estimated (and customers are fully informed about the  
533 functioning of the tariff mechanism), it turns out to be price elastic or close to.

## 534 **5. Discussion**

535 This analysis extends previous meta-analyses in two respects. First, it exploits a larger sample  
536 of primary studies (more than double than that of Dalhuisen et al., 2003, 20% larger than that of  
537 Sebri, 2014) spanning over a longer time period and includes recent analyses that make use of  
538 more advanced methods and better datasets. Second, it uses the resulting meta-regression model  
539 to implement a simulation approach to explore price elasticities under different scenarios. A  
540 salient finding from this approach is that the more sophisticated the statistical analysis methods  
541 employed- able to deal with the endogeneity of price to water consumption, the more elastic the  
542 water demand in IBRs schemes. This finding suggests that non-uniform IBR volumetric prices



543 may be more effective than traditional ones in bringing about water savings. It also stresses the  
544 importance of the estimation methodology. It should be recalled that the latter result is based on a  
545 limited number of observations (13) as only three primary studies in the sample used DCC.

546 This finding highlights the effectiveness of managing water demand using pricing schemes  
547 more sophisticated than a two-part tariff with a uniform volumetric charge. The reasons for this  
548 finding should be investigated, because technological innovations, most notably smart meters that  
549 can measure consumption at a sub-hourly timescale and provide real-time feedback to the users  
550 through online consumer portals, are bound to increase interest in more complex pricing schemes  
551 (Cominola et al., 2015). Such tariffs would be dynamic, i.e., prices could vary over short time  
552 intervals (Rougé et al., submitted). For instance, scarcity pricing could help manage demand  
553 when water becomes scarce (e.g. linked to available reservoir storage) by adjusting prices on a  
554 weekly or monthly basis, thus sending users a signal of the true resource value (Pulido-Velazquez  
555 et al., 2013; Macian-Sorribes et al., 2015); residential prices would be adjusted every week or  
556 month as the situation evolves. Similarly, peak pricing could modulate sub-daily prices to help  
557 shift consumption away from periods of peak demand in the morning and evening, leading to  
558 substantial financial savings for water utilities (Rougé et al., submitted). In that latter case, the  
559 possibility to substitute peak uses with off-peak uses may lead to a more price-elastic peak  
560 demand (Cole et al., 2012).

561 Besides, the assumption that consumers have appropriate information about tariff structure,  
562 essential for the DCC model, is bound to see its validity increase with smart metering, as it brings  
563 about new ways for utilities to engage with their customers (Fraternali et al., 2012; Harou et al.,  
564 2014; Koutiva & Makropoulos, 2016). More generally, the high-resolution data generated by  
565 smart metering may also enable to verify the assumptions behind estimation methodologies, and

566 to propose even more sophisticated model that would be able to provide more accurate price  
567 elasticity estimates.

568 Conversely, when the tariff includes a uniform volumetric charge, the finding from previous  
569 meta-analyses that residential water demand is price inelastic is confirmed, even though the study  
570 also confirms that the elasticity of demand is always significantly different from zero. In addition,  
571 price elasticity is likely to increase for higher prices. Our meta-dataset does not include data on  
572 water prices charged in locations where the water demand has been estimated, but there are  
573 reasons to expect a certain degree of heterogeneity in price elasticity across price levels. This  
574 highlights the need for deeper study of the potential role of dynamic residential water pricing for  
575 managing water scarcity and promoting water conservation in urban water supply.

## 576 **6. Conclusions**

577 Meta-analysis is a powerful tool to summarise previous statistical evidence on water price  
578 elasticity, and to get an overall picture of the impacts of heterogeneity in study designs and study  
579 characteristics on the variations of empirical estimates. This study confirmed this; for instance, its  
580 results stressed that including more variables in the specification and controlling for the  
581 commercial uses of water lead to a less elastic water demand, suggesting that the specification  
582 choices are not neutral with respect to price elasticity estimates.

583 Yet, meta-analyses are not fit for answering direct questions on the range of plausible price  
584 elasticities under given conditions. These are relevant questions when it comes to summarising  
585 previous demand studies to inform demand management policies, as debate rages on the potential  
586 role on water pricing. This is why this work has also validated and demonstrated a simulation  
587 tool designed to serve just that purpose. It has shown that when customers face IBRs and the  
588 water demand is estimated by relying on state-of-the-art methodological approaches, the

589 predicted water price elasticity is higher in absolute value. Yet, the DCC methodology that leads  
590 to these more elastic estimates also has weaknesses. This stresses the policy implications of  
591 understanding which methodologies are the most appropriate to evaluate the price response, and  
592 in which circumstances.

593

594 **Acknowledgements**

595 Data are described as thoroughly as possible in the dedicated section of the paper. The authors are  
596 in charge of curating the data and are fully committed to make the data available to anyone upon  
597 request.

598 The research for this paper was funded by the European Union research project FP7-ICT-619172  
599 SmarH2O: an ICT Platform to leverage on Social Computing for the efficient management of  
600 Water Consumption. The authors would also like to thank Dr. Silvia Padula for helping to gather  
601 some of the primary studies.

602 The authors do not have any conflicts of interest that are not apparent from their affiliations or  
603 funding.

604

605 **Dataset availability policy**

606  
607 We are committed to make available along with the paper the dataset we developed and we used  
608 to carry out the analyses here reported.

609  
610 **Dataset name:**

611 Meta-dataset on water demand (MeDaWaD)

612  
613 **Short description:**

614 MeDaWaD is a dataset that contains hand collected data about primary studies published from  
615 1963 to 2013 which have tried to estimate the residential water demand and water price elasticity  
616 in particular. Observations are at single estimate level. They are 615, coming from 124 primary  
617 studies. The research paper describes the variables included in the dataset with the relative  
618 sources. The dataset is useful for replication purposes. Moreover, making it available would  
619 facilitate accumulation and processing of future empirical evidence.

620 **Developers:**

621 The dataset was assembled by building on data made available by Dalhuisen et al. (2003), which  
622 comprise 51 primary studies published before 2001. Some additional 73 primary studies were  
623 added to obtain the final dataset.

624 The final dataset was assembled by

625 Riccardo Marzano,  
626 Politecnico di Milano, Department of Management, Economics & Industrial Engineering  
627 Via Lambruschini 4/b, 20156, Milan,  
628 Tel. +39 02 2399 2818  
629 [riccardo.marzano@polimi.it](mailto:riccardo.marzano@polimi.it)

630  
631 **Form of repository:** Spreadsheet

632 **Size of archive:** 188 KB

633 **Software required:** MS Office

634 **Access form:** freely available upon request

635

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