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INGARCH-based fuzzy clustering of count time series with a football application

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A B S T R A C T

Although there are many contributions in the time series clustering literature, few studies still deal with count time series data. This paper aims to develop a fuzzy clustering procedure for count time series data. We propose an Integer GARCH-based Fuzzy C-medoids (INGARCH-FCMd) method for clustering count time series based on a Mahalanobis distance between the parameters estimated by an INGARCH model. We show how the proposed clustering method works by clustering football teams according to the number of scored goals.

1. Introduction

Clustering is an unsupervised learning technique used to find similar structures in a given dataset, so it is commonly implemented for pattern recognition. The clustering task becomes more arduous when the dataset includes time series rather than cross-sectional objects. As claimed by [Liao](#page-9-0) ([2005\)](#page-9-0), most time series clustering methods try to modify standard – hierarchical and non-hierarchical – clustering methods so that time series data can be appropriately handled. In particular, how the dissimilarity among time series is computed is of great importance.

Following [Maharaj et al.](#page-9-1) ([2019\)](#page-9-1), we can distinguish between three approaches: (a) observation-based, (b) feature-based, and (c) modelbased. The observation-based approaches define the dissimilarities among time series considering actual data, whereas the future-based ones compute them considering interesting features extracted from the time series, such as the autocorrelation function (ACF) ([D'Urso &](#page-9-2) [Maharaj,](#page-9-2) [2009\)](#page-9-2), periodogram ([Caiado et al.,](#page-9-3) [2006,](#page-9-3) [2020\)](#page-9-4), cepstral coefficients ([D'Urso et al.,](#page-9-5) [2020;](#page-9-5) [Savvides et al.,](#page-10-0) [2008\)](#page-10-0) or, more recently, quantile autocovariance ([Lafuente-Rego et al.,](#page-9-6) [2020;](#page-9-6) [Vilar et al.,](#page-10-1) [2018\)](#page-10-1) and quantile spectral cross-spectral density ([López-Oriona & Vilar](#page-9-7), [2021;](#page-9-7) [López-Oriona et al.](#page-9-8), [2022\)](#page-9-8). The last approach, i.e. model-based clustering, computes the dissimilarities among time series considering the proximity among the fitted statistical models, for example, based on the estimated parameters. Well known examples are given by the ARIMA [\(Piccolo,](#page-10-2) [1990](#page-10-2)), GARCH [\(D'Urso et al.,](#page-9-9) [2016;](#page-9-9) [Otranto](#page-9-10),

[2008\)](#page-9-10) and, more recently, the GAS ([Cerqueti et al.,](#page-9-11) [2022,](#page-9-11) [2021](#page-9-12)). A great advantage of the model-based approaches is that the time series involved in the clustering process is not required to have the same length. Furthermore, if the statistical model is correctly specified, there is evidence showing that model-based approaches provide excellent performances in correctly classifying the time series [\(Díaz & Vilar](#page-9-13), [2010\)](#page-9-13).

Although there are many contributions in the literature on time series clustering, few studies still deal with count time series data. Count time series arise in many real-life problems. Some examples are the emergency call arrivals ([Matteson et al.,](#page-9-14) [2011\)](#page-9-14), the number of transactions in the stock market ([Rydberg & Shephard,](#page-10-3) [2000\)](#page-10-3), the number of goals scored by a football team ([Angelini & De Angelis](#page-9-15), [2017\)](#page-9-15) and so on. These time series are based on counts so that they are integer-valued.

The most popular approaches for modelling count time series belong to the class of observation-driven models ([Cox et al.,](#page-9-16) [1981](#page-9-16)), where the observed counts are modelled considering lagged observations in the conditional mean function and lagged counts. Assuming that counts are conditionally Poisson distributed, a well-known statistical model used for modelling and predicting count time series is the Integer GARCH (INGARCH) [\(Ferland et al.,](#page-9-17) [2006\)](#page-9-17), also called Autoregressive Conditional Poisson (ACP) model [\(Fokianos et al.,](#page-9-18) [2009](#page-9-18)). Since the conditional mean of a Poisson distribution equals the conditional variance, the resulting statistical model mimics a GARCH process.

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In this paper, a new fuzzy clustering method is proposed for count time series data. Two main contributions can be highlighted. First, following a k -medoids approach, we propose a model-based clustering method based on the INGARCH process, one of the most popular approaches for modelling this type of data. Second, we introduce fuzziness in the clustering method. The adoption of a fuzzy clustering approach introduces uncertainty in the clustering process. Indeed, fuzzy clustering allows a time series to be allocated to two or more clusters with a given level of uncertainty represented by the so-called membership degree. Identifying a clear boundary between clusters is not easy in many real-world problems, so the membership degree highlights whether a second-best cluster is possible. Traditional clustering methods are not able to highlight such conclusions. As a result, we propose an INGARCH-based Fuzzy C -medoids (INGARCH-FCMd) method for clustering count time series based on a Mahalanobis distance computed considering the parameters estimated by an INGARCH model.

We show how the proposed clustering method works by providing an application to football data. In particular, we study the problem of clustering football teams considering the number of scored goals. Applying quantitative methods to sports data raised the interest of statistics and machine learning research communities. Statistical methods are nowadays commonly used for predicting matches' results ([Angelini](#page-9-15) [& De Angelis,](#page-9-15) [2017](#page-9-15); [Mattera](#page-9-19), [2021\)](#page-9-19), pricing players' value ([Behra](#page-9-20)[van & Razavi](#page-9-20), [2021](#page-9-20)) and for evaluating teams performances [\(Sarlis](#page-10-4) [& Tjortjis](#page-10-4), [2020](#page-10-4)). Clustering gives another significant application of machine learning techniques for sports analytics ([D'Urso et al.,](#page-9-21) [2022](#page-9-21); [Narizuka & Yamazaki,](#page-9-22) [2019](#page-9-22); [Ulas,](#page-10-5) [2021](#page-10-5)).

Scored goals are integer-valued count data, and there is a long tradition in modelling such a variable through the Poisson process. For example, [Maher](#page-9-23) [\(1982](#page-9-23)) proposed using Poisson distributions to model the number of goals scored by teams in a football match. More recently, many authors considered relaxing the hypothesis under which previous outcomes, i.e. the goals scored in previous matches, do not affect the current ones – that is, the hypothesis of independence over time. With this respect, recent studies (e.g. see [Angelini & De Angelis,](#page-9-15) [2017](#page-9-15); [Koopman & Lit,](#page-9-24) [2015](#page-9-24)) modelled the scored goals by means of dynamic Poisson processes. Similarly, following this strand of literature, in this paper we consider the number of scored goals in different matches as count time series data.

The number of scored goals is an important indicator for discriminating against football teams since it is an important performance indicator. Furthermore, the final match outcome depends on the number of goals scored by the teams. Hence, forecasting how many goals will be scored by the teams is crucial for predicting what will be the final match outcome. Scored goals are a count variable, so, using past observations, previous literature (e.g. see [Angelini & De Angelis,](#page-9-15) [2017](#page-9-15); [Koopman & Lit](#page-9-24), [2015](#page-9-24)) used count time series models for predicting the scored goals that there will occur in the future matches. Since the number of scored goals is a count time series following a Poisson distribution, the developed INGARCH-based clustering approach is well suited for clustering these kinds of time series data.

The paper structure is the following. In Section [2.1](#page-1-0), we discuss the INGARCH model, while in Section [2.2](#page-2-0), we present the fuzzy clustering procedure adopted in the paper. In Section [3](#page-2-1), we show the application of the model to real data, and in the last Section [4](#page-6-0), we conclude with some final remarks and future possible research directions.

2. Clustering of count time series

The following section presents the proposed clustering method. First, the INGARCH process is introduced in Section [2.1;](#page-1-0) then, the clustering method is presented and discussed in detail in Section [2.2](#page-2-0).

2.1. The INGARCH process

Let use denote $\{x_t : t = 1, ..., T\}$ as a count time series. By assuming that x_t follows a Poisson distribution, we have that $E(x_t | F_{t-1}) = \lambda_t$ is the conditional mean of the count time series process, with \mathcal{F}_{t-1} defined as a combination of the lagged values of both x_t and λ_t . In the case of Poisson distribution the conditional mean equals the conditional variance, i.e. $E(x_t | F_{t-1}) = Var(x_t | F_{t-1}) = \lambda_t$, so the following count time series process:

$$
\begin{cases}\n x_t \mid \mathcal{F}_{t-1} : \mathcal{P}(\lambda_t) \\
 \lambda_t = \gamma_0 + \sum_{i=1}^q \gamma_i x_{t-i} + \sum_{j=1}^p \delta_j \lambda_{t-j}\n\end{cases} \tag{1}
$$

is commonly called INGARCH (p, q) [\(Ferland et al.,](#page-9-17) [2006\)](#page-9-17) with parameters $\gamma_0 > 0, \gamma_i \geq 0, i = 1, ..., q, \delta_i \geq 0, j = 1, ..., p$, because its structure parallels the one of the $GARCH(p, q)$ model ([Bollerslev](#page-9-25), [1986](#page-9-25)). The (unconditional) long-run mean of the process $\{x_t : t = 1, ..., T\}$ is (see [Ferland et al.,](#page-9-17) [2006](#page-9-17)):

$$
\lambda = \frac{\gamma_0}{1 - \sum_{i=1}^q \gamma_i - \sum_{j=1}^p \delta_j} \tag{2}
$$

the parameters γ_i , δ_j and γ_0 have to be non-negative, while the model is stationary if the sum of the γ_i and δ_i parameters is less than 1. The INGARCH model is structurally equivalent to the Autoregressive Condi-tional Poisson (ACP) model ([Fokianos et al.,](#page-9-18) [2009](#page-9-18)). The INGARCH(p, q) process can also be estimated by a procedure that resembles the one used for the traditional GARCH models, i.e. based on Maximum Likelihood Estimation (MLE). The likelihood function of the T observations x_1, \ldots, x_T is given by:

$$
L(\Theta) = \prod_{t=1}^{T} \frac{e^{-\lambda_t} \lambda_t^{x_t}}{x_t!}
$$
 (3)

with:

$$
\Theta = (\gamma_0, \gamma_1, \dots, \gamma_p, \delta_1, \dots, \delta_q)'
$$
\n(4)

In other words, Θ is the vector containing the static parameters in ([1](#page-1-1)). According to ([1](#page-1-1)), the associated log-likelihood function equals to:

$$
\mathcal{L}(\Theta) = \sum_{t=1}^{T} \ell_t(\Theta) = \sum_{t=1}^{T} \left[x_t \log \lambda_t - \lambda_t \right]
$$
\n(5)

Additional details about solutions can be found in [Ferland et al.](#page-9-17) ([2006\)](#page-9-17) and [Fokianos et al.](#page-9-18) [\(2009](#page-9-18)). Given a large enough T , the maximum likelihood estimator $\hat{\Theta}$ follows the following Normal distribution:

$$
\hat{\Theta} \sim \mathcal{N}\left(\Theta_0, T^{-1} \mathfrak{F}\left(\Theta_0\right)^{-1}\right) \tag{6}
$$

where $E[\Theta] = \Theta_0$ and $\Im(\Theta_0)$ is the information matrix evaluated at Θ_0 . The inverse of information matrix equals the parameters' covariance matrix. Therefore, the standard errors can be calculated and parameters' inference is possible (see [Ferland et al.](#page-9-17), [2006;](#page-9-17) [Fokianos et al.](#page-9-18), [2009\)](#page-9-18). Despite the generality of the INGARCH (p, q) model, we have to note that important empirical evidence shows that very parsimonious models can achieve an adequate modelling of many real count time series. Among them, a relevant role is played by the case $p = q =$ 1 (e.g. see [Agosto et al.](#page-9-26), [2016;](#page-9-26) [Agosto & Giudici,](#page-9-27) [2020;](#page-9-27) [Aknouche](#page-9-28) [et al.,](#page-9-28) [2021](#page-9-28); [Chen & Lee,](#page-9-29) [2017](#page-9-29); [Lee & Lee](#page-9-30), [2019](#page-9-30); [Xiong & Zhu,](#page-10-6) [2019](#page-10-6)). The INGARCH(1*,* 1) model has a simple structure, a parsimonious parametrization and is faster to be estimated. Moreover, its statistical properties have a clear interpretation. For all these reasons, it is widely studied in literature. The INGARCH(1*,* 1) can be written as follows:

$$
\begin{cases}\n x_t \mid \mathcal{F}_{t-1} : \mathcal{P}(\lambda_t) \\
 \lambda_t = \gamma_0 + \gamma_1 x_{t-1} + \delta_1 \lambda_{t-1}\n\end{cases}
$$
\n(7)

for which many proprieties are well understood [\(Ferland et al.,](#page-9-17) [2006](#page-9-17)). For example, the autocovariance function is given by:

$$
\gamma(r) = \frac{\gamma_1 \left(1 - \delta_1 \left(\gamma_1 + \delta_1\right)\right) \left(\gamma_1 + \delta_1\right)^{r-1} \mu}{1 - \left(\gamma_1 + \delta_1\right)^2}, \quad \forall r \geq 1
$$
\n(8)

The autocovariance function [\(8\)](#page-1-2) indicates that INGARCH(1*,* 1) is also an ARMA(1*,* 1) process. In particular, a generic INGARCH(1*,* 1) process can be written as the following ARMA(1*,* 1) ([Ferland et al.](#page-9-17), [2006\)](#page-9-17):

$$
\left(x_{t}-\lambda\right)-\left(\gamma_{1}+\delta_{1}\right)\left(x_{t-1}-\lambda\right)=e_{t}-\delta_{1}e_{t-1},
$$
\n(9)

with e_t a white noise process of variance $\sigma^2 = \lambda = \gamma_0 / (1 - \gamma_1 - \delta_1)$.

This feature is important for two reasons. First of all, it suggests that the INGARCH model admits an $AR(\infty)$ representation. Second, it means that the parameters can be easily estimated with the usual Conditional Least Square (CLS) approach [\(Ferland et al.](#page-9-17), [2006](#page-9-17); [Fokianos et al.](#page-9-18), [2009\)](#page-9-18). However, [Fokianos et al.](#page-9-18) ([2009\)](#page-9-18) demonstrated with simulations that CLS provides larger MSE than MLE, thus representing a less attractive option for estimation. For this reason, we adopt MLE estimation strategy also in the case of the INGARCH(1*,* 1).

2.2. The fuzzy clustering method

In what follows we discuss the problem of measuring the dissimilarity among count time series data and the clustering method adopted. Let:

$$
\mathbf{X} = \{x_{i,t} : i = 1, \dots, N; t = 1, \dots, T\}
$$
\n(10)

be the matrix containing the $N(i = 1, ..., N)$ count time series of length $T(t = 1, ..., T)$. Following a model-based approach, we assume that the time series are conditionally Poisson distributed, so they are generated by distinct INGARCH processes that differentiate for their estimated parameters. Since the INGARCH resembles a standard GARCH model, it is reasonable to adopt a GARCH-type distance for measuring the dissimilarity among count time series.

Let x_i and x_j be generic count time series belonging to X. Suppose we fit an INGARCH $(1, 1)$ model (7) to both time series, storing the estimated parameters in two vectors $\mathbf{T}_i = (\hat{\gamma}_{0,i}, \hat{\gamma}_{1,i}, \hat{\delta}_{1,i})'$ and $\mathbf{T}_j =$ $(\hat{\gamma}_{0,j}, \hat{\gamma}_{1,j}, \hat{\delta}_{1,j})'$. Arguments justifying the use of a INGARCH(1, 1) model are given by its parsimonious parametrization and good performances in many real-world examples. Following the ([Caiado & Crato,](#page-9-31) [2010\)](#page-9-31) approach, we propose a Mahalanobis distance between the features of the count time series $x_{i,t}$ and $x_{i,t}$, called the INGARCH-based distance, which is defined as follows:

$$
d_{\text{INGARCH}}\left(\mathbf{x}_{i}, \mathbf{x}_{j}\right) = \sqrt{\left(\mathbf{T}_{i} - \mathbf{T}_{j}\right)^{\prime} \mathbf{\Omega}_{i,j}^{-1} \left(\mathbf{T}_{i} - \mathbf{T}_{j}\right)},\tag{11}
$$

where $\Omega_{i,j} = \hat{V}_i + \hat{V}_j$ is a weighting matrix, with \hat{V}_i and \hat{V}_j being associated to the variability of the estimated parameters for the time series *i* and *j*. In this paper, we consider $\hat{\mathbf{V}}_i$ and $\hat{\mathbf{V}}_j$ as two diagonal matrices containing the standard errors associated with the estimated parameters on the main diagonal. In this way, the matrix $\mathbf{\Omega}_{i,j}^{-1}$ weights the parameters by taking into account the uncertainty in their estimation. More in detail, the Mahalanobis distance (11) (11) implicitly assigns lower weight to the parameters showing higher variability and higher weights for those with lower variability. Moreover, an important property of the distance (11) (11) is that it does not require that the two time series are of equal length since it is based on estimated parameters.

Following a Partition Around Medoids (PAM) approach, we propose a clustering method called INGARCH-Fuzzy C-medoids (INGARCH-FCMd), that is based on the fuzzy C -medoids (FCMd) ([Krishnapuram](#page-9-32) [et al.,](#page-9-32) [2001,](#page-9-32) [1999](#page-9-33)). The proposed clustering model can be formalized as follows:

$$
\begin{cases}\n\min : \sum_{i=1}^{N} \sum_{c=1}^{C} u_{i,c}^{m} d_{\text{INGARCH}}^{2} (\mathbf{x}_{i}, \mathbf{x}_{c} j) \\
= \sum_{i=1}^{N} \sum_{c=1}^{C} u_{i,c}^{m} \left[(\mathbf{T}_{i} - \mathbf{T}_{c})' \Omega_{i,c}^{-1} (\mathbf{T}_{i} - \mathbf{T}_{c}) \right] \\
\text{s.t.} \quad \sum_{c=1}^{C} u_{i,c} = 1 \quad \text{and} \quad u_{i,c} \ge 0, \quad \forall i, \forall c\n\end{cases}
$$
\n(12)

where d_{INGARCH}^2 $(\mathbf{x}_i, \mathbf{x}_c)$ is the squared Mahalanobis distance, as defined in (11) (11) , between the *i*th time series and the medoid time series of the c th cluster; $u_{i,c}$ denotes the membership degree of the *i*th time series to the cth cluster, the parameter $m > 1$ controls for the fuzziness of the partition. The optimal solution for the membership degree of the model ([12\)](#page-2-3) is given by [Maharaj et al.](#page-9-1) ([2019\)](#page-9-1):

$$
u_{i,c} = \frac{1}{\sum_{c'=1}^{C} \left[\frac{\left[(\mathbf{T}_i - \mathbf{T}_c)' \Omega_{i,c}^{-1} (\mathbf{T}_i - \mathbf{T}_c) \right]}{\left[(\mathbf{T}_i - \mathbf{T}_{c'})' \Omega_{i,c'}^{-1} (\mathbf{T}_i - \mathbf{T}_{c'}) \right]} \right]^{\frac{1}{m-1}}}
$$
(13)

Differently from the C -means clustering technique, the prototype of each cluster in the Fuzzy C -Medoids-based method is a real time series. Indeed, in the C -means algorithm, the ct h cluster prototype is a fictitious time series, equal to the average of the real time series included in the cth cluster. This feature makes the partition obtained with the PAM algorithm more interpretable. Moreover, the same property makes the partition obtained with the PAM timid robust than c -means algorithm [\(D'Urso et al.](#page-9-34), [2018,](#page-9-34) [2021;](#page-9-35) [Garcia-Escudero & Gordaliza](#page-9-36), [2005;](#page-9-36) [García-Escudero et al.,](#page-9-37) [2003\)](#page-9-37) because the real time series, i.e. the th cluster medoid, is less influenced by outliers.

The main drawback of the non-hierarchical clustering algorithms lies in the prior selection of the number of clusters C . To overcome this limitation, following previous literature, we consider the use of cluster validity indices. Indeed, the cluster validity indices guide the users in selecting the number of clusters. Because of its particularly satisfactory results in recognizing the true number of clusters (for a reference, see the extensive simulations carried out in [Arbelaitz et al.,](#page-9-38) [2013\)](#page-9-38), we select the optimal C according to the Fuzzy Silhouette criterion of [Campello](#page-9-39) [and Hruschka](#page-9-39) [\(2006\)](#page-9-39), that is a fuzzy version of the Average Silhouette Width (ASW) criterion ([Kaufman & Rousseeuw,](#page-9-40) [1990\)](#page-9-40). The Silhouette measures the cohesion and separation of a partition, and it is computed as follows:

$$
S_i = \frac{(b_i - a_i)}{\max\{b_i, a_i\}}\tag{14}
$$

The value a_i is the average distance of the *i*th unit to the other units belonging to the same cluster. Then, letting $\bar{d}_{i,c'}$ be the average distance of *i* to all objects belonging to another cluster $c' \neq c$, we can define b_i as the minimum of the $\bar{d}_{i,c'}$ computed over $c' = 1, \ldots, C; c' \neq c$, which represents the distance of i to others units belonging to the closest different cluster.

Therefore, a considerable Silhouette value S_i means that the *i*th unit is closer to those belonging to its cluster than the others belonging to the nearest different cluster. By averaging the S_i , we obtain the Average Silhouette Width (ASW), a synthetic value used to choose the best partition. The Fuzzy Silhouette proposed by [Campello and Hruschka](#page-9-39) ([2006\)](#page-9-39) is a fuzzy version of the ASW, which considers a weighted average for the Silhouettes S_i with the membership degrees $u_{i,c}$ used as weights:

$$
FS = \frac{\sum_{i=1}^{N} (u_{i,c} - u_{i,c'})^{\alpha} S_i}{\sum_{i=1}^{N} (u_{i,c} - u_{i,c'})^{\alpha}}
$$
(15)

where S_i is the Silhouette computed as in ([14\)](#page-2-4), $u_{i,c}$ and $u_{i,c'}$ are the first and second-largest elements of the *i*th row of the fuzzy partition matrix, respectively, and $\alpha \geq 1$ a positive constant. The higher the value of the FS, the better the partition. Therefore, following common practice, we use the FS for choosing the optimal number of clusters C .

3. Application to Italian football data

In this section we present an empirical experiment with football data. In particular, we aim at clustering football clubs in the Italian Serie A on the basis of the scored goals' time series. Section [3.1](#page-3-0) describes the data, Section [3.2](#page-3-1) presents two benchmark clustering algorithms, while Section [3.3](#page-4-0) discusses the results.

R. Cerqueti, P. D'Urso, L. De Giovanni et al. Machine Learning with Applications 10 (2022) 100417

Table 1

Sample of Italian football teams.			
Team	Number of matches		
Fiorentina	380		
Juventus	380		
Atalanta	380		
Chievo	266		
Genoa	380		
Milan	380		
Roma	380		
Bologna	342		
Torino	380		
Cagliari	342		
Inter	380		
Lazio	380		
Napoli	380		
Parma	228		
Sampdoria	380		
Udinese	380		
Verona	266		
Sassuolo	342		

3.1. Data

The number of scored goals is an essential variable in football as it is a proxy for the football team's performance over time and offencive power. In this context, clustering allows us to deeply understand the similarities of the football teams in terms of performances over time. Moreover, identifying similarities in terms of scored goals could also be exploited regarding betting strategies.

As highlighted by previous studies (e.g. see [Greenhough et al.](#page-9-41), [2002](#page-9-41); [Groll et al.,](#page-9-42) [2018;](#page-9-42) [Maher,](#page-9-23) [1982\)](#page-9-23) the number of scored goals can be modelled as Poisson distribution. The main problem of using static approaches is that we do not take into account the serial dependence, which is present when modelling the number of scored goals in a football match (e.g. [Angelini & De Angelis,](#page-9-15) [2017](#page-9-15); [Koopman & Lit](#page-9-24), [2015](#page-9-24)). Time dependence in the number of scored goals can be explained by the periods characterized by high team performances and vice-versa (e.g. phases of the team's sporting cycle [Mourao,](#page-9-43) [2016\)](#page-9-43).

As an empirical experiment, we consider the number of goals scored by the football teams that participated in the last 10 Serie A seasons.^{[2](#page-3-2)} Furthermore, we excluded the sample teams relegated or promoted multiple times during the previous ten years. Indeed, teams that are absent from the championship for many years show missing values which cannot be reasonably imputed or estimated. The final sample is shown in [Table](#page-3-3) [1.](#page-3-3)

As an example of the collected time series, [Fig.](#page-4-1) [1](#page-4-1) shows the Roma Calcio time series of scored goals.

As shown in [Fig.](#page-4-1) [1](#page-4-1), the time series is characterized by serial dependence in the mean, which is reasonably not constant. Note also that the number of observed matches is not the same among the considered football teams (see [Table](#page-3-3) [1\)](#page-3-3). For this reason, we should find a suitable approach that allows clustering count time series with different lengths. The INGARCH-based clustering approach proposed so far fits well with this scope since, as already said, it does not require the time series to be of the same length.

3.2. Benchmark clustering methods

Many conventional approaches (e.g. raw-data based, such as the simple Euclidean distance or correlation-based) require the time series to have the same lengths. The model-based clustering approaches, based on the estimated parameters, overcome this issue. To the best of our knowledge, no fuzzy clustering algorithms are explicitly taught to deal with count time series data. None particularly deal with unequally sized count time series. However, some existing fuzzy clustering methods could be adopted for this aim.

First of all, considering the class of observation-based approaches, the standard FCMd algorithm [\(Krishnapuram et al.](#page-9-32), [2001](#page-9-32)) with Euclidean distance among the counts can be used in principle. However, the simple Euclidean distance is not feasible for studying the football dataset of this empirical experiment because the time series have different lengths. Therefore, a feasible observational-based fuzzy clustering method has to be based on the Dynamic Time Warping distance (DTW, see [Berndt & Clifford,](#page-9-44) [1994](#page-9-44)).

The DTW distance allows considering similar two time series showing similar behaviour in different periods. Let \mathbf{x}_i ($t_i = 1, \dots, T_i$) and \mathbf{x}_j $(t_j = 1, ..., T_j)$ be two sequences with $T_i \geq T_j$. A so-called warping path is used to align the elements of the sequences such that their distance is minimized. Let $d(x_{i,r}, x_{i,s})$ be the Euclidean distance between two points r and s of the sequences x_i and x_j , the DTW distance is given by the optimal alignment obtained with the minimization of the following the cumulative distance:

$$
\Delta(r,s) = d(x_{i,r}, x_{j,s}) + \min\left[\Delta(r-1, s-1), \Delta(r-1, s), \Delta(r, s-1)\right]
$$
(16)

Thus, the first benchmark that we consider is the Fuzzy DTW-FMCd method (see [Izakian et al.,](#page-9-45) [2015](#page-9-45)). The clustering problem can be defined as follows:

$$
\begin{cases}\n\min : \sum_{i=1}^{N} \sum_{c=1}^{C} u_{i,c}^{m} D_{\text{DTW}}^{2} (\mathbf{x}_{i}, \mathbf{x}_{c}) \\
\text{s.t.} \quad \sum_{c=1}^{C} u_{i,c} = 1 \quad \text{and} \quad u_{i,c} \ge 0, \quad \forall i, \forall c\n\end{cases}
$$
\n(17)

with D_{DTW}^2 $(\mathbf{x}_i, \mathbf{x}_c)$ be the squared DTW distance between the *i*th time series and the cth cluster medoid. The main problem of DTW-based partitional clustering methods is that averaging – which is required for the definition of clusters' prototypes – is not straightforward ([Petitjean](#page-10-7) [et al.,](#page-10-7) [2011](#page-10-7)) because it has to be consistent with temporal alignment provided by DTW distance. However, the DTW-FMCd overcomes this problem being the cth time series prototype a time-varying unit really observed in the dataset, so that averaging is not required [\(Izakian et al.](#page-9-45), [2015\)](#page-9-45).

Among the class of feature-based clustering methods, two commonly employed approaches are those based on the pairwise correlation coefficient (e.g. [Mantegna](#page-9-46), [1999](#page-9-46)) or on the Auto Correlation Function (ACF, e.g. see [D'Urso & Maharaj,](#page-9-2) [2009\)](#page-9-2). In our empirical setting, the approach based on the pairwise correlation coefficient is not feasible due to the difference in the time series lengths. Therefore, we consider the ACF-based clustering method ([D'Urso & Maharaj](#page-9-2), [2009\)](#page-9-2) as the second benchmark of our application with real data. The autocorrelation at *l*th lag ($l = 1, ..., L$) of a time series $x_{i,t}$ ($t = 1, ..., T$) is computed as:

$$
\hat{\rho}_{i,l} = \frac{\sum_{t=l+1}^{T} (x_{i,t} - \bar{x}_i)(x_{i,t-l} - \bar{x}_i)}{\sum_{t=1}^{T} (x_{i,t} - \bar{x}_i)^2}
$$
(18)

The ACF-based distance among two time series x_{i,t_i} and x_{j,t_j} of different lengths can be defined as the Euclidean distance among the L estimated auto-correlations. Therefore, the ACF-FMCd method can be written as the solution of the following problem:

$$
\begin{cases}\n\min : \sum_{i=1}^{N} \sum_{c=1}^{C} u_{i,c}^{m} \sum_{l=1}^{L} (\hat{\rho}_{i,l} - \hat{\rho}_{c,l})^{2} \\
\text{s.t.} \quad \sum_{c=1}^{C} u_{i,c} = 1 \quad \text{and} \quad u_{i,c} \ge 0, \quad \forall i, \forall c\n\end{cases}
$$
\n(19)

This distance can be computed for time series of different lengths as long as they have enough L auto-correlations. As the simulations showed in [Díaz and Vilar](#page-9-13) ([2010\)](#page-9-13) suggests, $L = 50$ is a standard choice in this setting.

² Data used in our empirical study can be found at [http://www.football](http://www.football-data.co.uk)[data.co.uk.](http://www.football-data.co.uk)

Count of scored goals: Roma

Fig. 1. Roma Calcio: number of scored goals' time series. The representation of the discrete scores through lines leads to an intuitive visualization of the plot.

3.3. Clustering results

For clustering count time series with the proposed INGARCH-based FCMd method, following the GARCH-based approach proposed in [Ca](#page-9-31)[iado and Crato](#page-9-31) ([2010\)](#page-9-31), we have to estimate first the parameters of the INGARCH(1*,* 1) processes. To further justify our modelling choice, we evaluated for each football team 25 $INGARCH(p, q)$ of different orders in terms of Bayesian Information Criteria (BIC). The model with the lowest BIC provides the best fit. [Tables](#page-6-1) [2](#page-6-1) and [3](#page-7-0) show that the INGARCH(1*,* 1) model has the best fit for all the football teams since it has the lowest BIC among the alternative orders.

The estimation results are shown in [Table](#page-8-0) [4](#page-8-0).

From [Table](#page-8-0) [4](#page-8-0) we note that the mean autoregressive often deviates from zero for most teams. In contrast, the component related to the past observed process is tiny for many teams. Moreover, some football teams (e.g. Fiorentina, Juventus, Bologna) are characterized by constant terms larger than one, while only a few (e.g. Inter, Verona, Genoa) show a very small value of the constant term. Then, it is interesting to highlight that some teams have a very persistent mean (e.g. Atalanta, Inter, Verona) while others (e.g. Juventus, Bologna, Torino) show the opposite characteristic. Therefore, exploring similarities by simply looking at the results shown in [Table](#page-3-3) [1](#page-3-3) is not easy. For this reason, we employ the proposed INGARCH-FCMd clustering. In defining the dissimilarity ([11\)](#page-2-2), it is important the estimation of the matrix $\Omega_{i,i}$ = $\hat{V}_i + \hat{V}_j$. We consider the standard errors to include the uncertainty in the parameters estimation step. The standard errors are shown in the parenthesis of [Table](#page-8-0) [4](#page-8-0). The models are all overall significant – not all the parameters are statistically equal to zero – but some differences can be highlighted. For example, some football teams with very small estimated parameters δ_1 or γ_1 show no statistically significant values (e.g. Fiorentina, Bologna, Cagliari), but an important difference can still be highlighted in terms of their magnitude and parameter γ_0 . With the INGARCH-FCMd method, we explore such differences to identify the clusters' composition.

The INGARCH-FCMd clustering method requires the a-priori selection of the number of clusters C . As explained in Section [2.2](#page-2-0), following previous studies, we choose the optimal number of clusters by maximizing the Fuzzy Silhouette ([Campello & Hruschka,](#page-9-39) [2006\)](#page-9-39). The values of the Fuzzy Silhouette for a different number of clusters are shown in [Fig.](#page-5-0) [2.](#page-5-0)

Accordingly, we choose $C = 4$ groups. The Silhouette value is also entirely satisfactory – suggesting that the partition well explains the differences in the dataset – since with $C = 4$ we obtain a value of $FS_{C-4} = 0.864$. The Silhouette value is satisfactory. Then, we compare the partitions obtained with the benchmark clustering methods previously discussed, i.e. the DTW-FMCd and the ACF-FMCd. The Fuzzy Silhouette associated with the benchmarks are shown in [Fig.](#page-5-1) [3](#page-5-1).

In both the cases the Silhouette is maximized with $C = 2$ clusters. However, we should note that the Silhouette values are shallow, meaning that the partitions are of low quality. Indeed, the Fuzzy Silhouette is close to zero for both the alternative clustering methods. In particular, the value obtained with the DTW-FCMd with $C = 2$ clusters is 0.015, while the one obtained with the ACF-FCMd is 0.056. These results confirm that the considered benchmarks are not well suited for clustering count time series as those included in this dataset.

The partition resulting from using the INGARCH-based FCMd with $C = 4$ clusters is shown in [Table](#page-8-1) [5](#page-8-1). The clusters' medoids are highlighted in bold font.

First of all, we note that the clusters are quite balanced. The most numerous is cluster 3 (Milan medoid), with six teams, while cluster 1 (Parma medoid) and cluster 2 (Lazio medoid) both include four teams. The cluster with fewer teams is cluster 4 (Udinese medoid) with three teams.

For a deeper understanding of the differences in the clusters, we first analyse the time series of clusters' prototypes (see [Figs.](#page-5-2) [4](#page-5-2) and [5\)](#page-8-2).

From [Figs.](#page-5-2) [4](#page-5-2) and [5](#page-8-2) we observe that the Parma and Udinese, the Cluster 1 and Cluster 4 prototypes, are two teams scoring a lower amount of goals in a match. Indeed, both Parma and Udinese never scored more than five goals, even if Parma scored three or four goals more frequently than Udinese. Conversely, Lazio – i.e. the prototypes of Cluster 2 – scored many times more than five goals, with six matches scoring six goals and one match with seven goals. In the end, Milan – the Cluster 3 prototype – scored only in one match more than 5 goals, but the number of matches with four or five goals is much larger than those of Parma and Udinese. Hence, we argue that Cluster 2 and Cluster 3 include the teams scoring more goals in a single match than the other two clusters.

To further validate these arguments, [Table](#page-8-3) [6](#page-8-3) shows the unconditional mean of the processes, calculated according to Eq. ([2\)](#page-1-4).

Indeed, from [Table](#page-8-3) [6](#page-8-3) we notice that the mean of Cluster 1 (Parma prototype) equals 1.22, the mean of Cluster 2 (Lazio prototype) is 1.81, the mean of Cluster 3 (Milan prototype) is 1.44, and the mean of Cluster 4 (Udinese prototype) is 1.17. More in detail, Cluster 2 includes three teams with very high offencive performance – i.e. scoring a large number of goals per match – such as Lazio (1.75 goals), Napoli (2 goals) and Juventus (1.95 goals). In contrast, cluster 4 includes the Chievo, which is the one with the lowest average number of goals per match (0.92). These arguments allow a clear ranking in terms of offencive performances, which can be outlined as follows: (1) Cluster 2, (2) Cluster 3, (3) Cluster 1, (4) Cluster 4. In other words, Cluster 2 represents the superior set of football teams in terms of offencive performance.

Fuzzy Silhouette: INGARCH-FCMd

Fig. 2. INGARCH-FCMd: Fuzzy Silhouette.

0.04

0.02

0.00

 -0.02

 $\overline{2}$

3

 $\overline{4}$

Clusters

Fuzzy Silhouette: DTW-FCMd

Ō

6

5

Fig. 3. Benchmark clustering methods: Fuzzy Silhouette.

Fig. 4. Number of scored goals' time series: prototypes Cluster 1 and Cluster 2. The representation of the dots of the point process through lines goes in the direction of an easy reading of the plot.

Table 2

4. Conclusions

Clustering time series is essential for pattern recognition. Although there have been many contributions on the topic, the problem of clustering count time series is still poorly explored. Count time series arise in many scientific areas, from medicine to epidemiology, engineering, business, and finance.

The main contribution of this paper is the proposal of a new fuzzy clustering method for count time series data. Assuming that the observed time series processes are conditionally Poisson distributed, we developed a model-based fuzzy clustering method based on the parameters estimated by the INGARCH processes. A Mahalanobis distance is proposed to account for uncertainty in the estimation process, such that the parameters with high variability are weighted less than those with

low variability. To the best of our knowledge, the so-called INGARCHbased fuzzy C -medoids (INGARCH-FCMd) method is the first attempt to develop partitional clustering methods for count time series data.

An essential property of the proposed clustering method is that, as most model-based clustering methods (e.g. [D'Urso et al.,](#page-9-9) [2016;](#page-9-9) [Otranto](#page-9-10), [2008;](#page-9-10) [Piccolo,](#page-10-2) [1990](#page-10-2)), it does not require the time series to have the same lengths. However, we should note that the time series length affects the quality of the parameter estimates. In other words, if the length is too short, the estimated parameters would be inflated, and the resulting clustering would be wrong or less accurate. Although the relevance of this problem, in the proposed application to football data, the time series lengths are enough to get reasonably good estimates. Such a claim is confirmed by the obtained clustering results, which are easily explainable.

Table 3

In particular, for the experiment with real data we compared the proposed INGARCH-based clustering algorithm (INGARCH-FCMd) with two observation- and feature-based benchmarks, namely the DTW-FCMd [\(Izakian et al.](#page-9-45), [2015](#page-9-45)) and the ACF-FCMd [\(D'Urso & Maharaj](#page-9-2), [2009\)](#page-9-2). Both benchmark approaches can deal with time series of different lengths. The results show that the proposed INGARCH-FCMd method provides a much better clustering quality – measured in terms of Fuzzy Silhouette ([Campello & Hruschka,](#page-9-39) [2006\)](#page-9-39) – with respect the benchmarks.

Because of the novelty of the problem, there are many future possible research directions. First of all, we should note that distance ([11\)](#page-2-2) is based on INGARCH models of the same order. Although this choice can be reasonably justified – parsimony, fast estimation, well-understood statistical properties, substantial empirical evidence – it is interesting extending the proposed clustering framework to account for INGARCH models of different orders. It is known that the INGARCH process, as

happens for the standard GARCH, is also an ARMA process. Therefore, it admits an $AR(\infty)$ representation. A Euclidean distance based on the $AR(\infty)$ representation can be considered for clustering count time series with different INGARCH orders. In other words, this alternative method should mimic the ARMA-based one proposed by [Piccolo](#page-10-2) [\(1990](#page-10-2)).

The second aspect of improvement is that the proposed clustering method, as the classical model-based clustering methods such as ARIMA-based or GARCH-based, assumes that the football teams' time series are independent of each other. This assumption does not hold in all real-world examples. A way of alleviating the independence problem, especially in the contexts of sports data applications as the one presented in this paper, can be the inclusion of covariates in the statistical model. With this respect, we have to note that the INGARCH-FCMd method can be extended to include additional variables because the INGARCH model allows for exogenous covariates (INGARCH-X or

Fig. 5. Number of scored goals' time series: prototypes Cluster 3 and Cluster 4. The representation of the dots of the point process through lines allows an easy reading of the plot.

Note: Parameters are estimated with MLE and the associated standard errors are reported in parenthesis under the estimates. ∗∗∗ , ∗∗ and [∗] indicate significance at 1%, 5% and 10% confidence levels, respectively.

PARX model, e.g. see [Agosto et al.,](#page-9-26) [2016;](#page-9-26) [Angelini & De Angelis,](#page-9-15) [2017](#page-9-15); [Lee & Lee,](#page-9-30) [2019](#page-9-30)).

A third interesting future direction is the development of a clustering method which handles count series characterized by overdispersion, **Table 5**

	INGARCH-FCMd clustering: membership degrees.			
Team	Cluster 1	Cluster ₂	Cluster 3	Cluster 4
Fiorentina	0.1540	0.8408	0.0012	0.0041
Juventus	0.0013	0.9984	0.0001	0.0002
Atalanta	0.0000	0.0000	0.9999	0.0001
Chievo	0.0084	0.0006	0.0084	0.9826
Genoa	0.0000	0.0000	1.0000	0.0000
Milan	0.0000	0.0000	1.0000	0.0000
Roma	0.0001	0.0000	0.9678	0.0320
Bologna	0.9993	0.0002	0.0001	0.0004
Torino	0.9433	0.0520	0.0009	0.0039
Cagliari	0.9990	0.0003	0.0001	0.0006
Inter	0.0000	0.0000	0.9999	0.0001
Lazio	0.0000	1.0000	0.0000	0.0000
Napoli	0.0002	0.9998	0.0000	0.0000
Parma	1.0000	0.0000	0.0000	0.0000
Sampdoria	0.6640	0.0136	0.0202	0.3022
Udinese	0.0000	0.0000	0.0000	1.0000
Verona	0.0000	0.0000	0.9999	0.0001
Sassuolo	0.0000	0.0000	0.0001	0.9999

Table 6

i.e. the variance of the process is greater than the mean. A simple way to deal with overdispersion is to consider conditionally Negative Binomial distributed time series.

Ultimately, it is interesting to highlight that the INGARCH model belongs to the more comprehensive Generalized Linear Model (GLM) class for time series data. GLM have great potential in developing count time series clustering methods since GLM represents a general way for introducing alternative conditional distributions, nonlinear models and exogenous covariates. With this respect, we are currently working on developing a clustering method based on nonlinear time series models, which possibly include the information of some exogenous covariates, and that can generalize the INGARCH-based clustering approach presented in this paper in the directions suggested above.

CRediT authorship contribution statement

Roy Cerqueti: Conceptualization, Methodology, Supervision, Formal analysis, Visualization. **Pierpaolo D'Urso:** Conceptualization, Methodology, Supervision, Visualization. **Livia De Giovanni:** Conceptualization, Methodology, Software, Supervision, Visualization. **Raffaele Mattera:** Conceptualization, Methodology, Writing – original draft, Writing – review & editing, Software, Validation, Formal analysis, Data Curation. **Vincenzina Vitale:** Conceptualization, Methodology, Writing – original draft, Writing – review & editing, Software, Validation, Formal analysis, Data Curation.

Declaration of competing interest

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

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